



Overall Report

IIC Calendar Activity

Workshop on AI and I4.0 Tools for Innovators and Entrepreneurs

Workshop on "AI & Industry 4.0 Tools for Next Gen-Innovators"

The Institution Innovation Council of G. Venkataswamy Naidu College organised a workshop titled **"AI & Industry 4.0 Tools for Next-Gen Innovators"** on 15th November 2025. The event aimed to enhance the knowledge and skills of students in emerging technologies, particularly Artificial Intelligence and Industry 4.0 applications.

The session commenced at 11.00 AM with a warm **Welcome Address** delivered by **Mr. H. Radha Krishnan**, Assistant Professor, Department of Electronics. He highlighted the growing relevance of AI and Industry 4.0 in modern education and industry, and the importance of equipping learners with practical competencies.

The **Presidential Address** was given by **Dr. M. Subbulakshmi**, Principal of the college. She emphasized the institution's commitment to fostering innovation and providing students with exposure to advanced technological trends.

This was followed by a **Felicitation Address** by **Dr. B. Makesh kumar**, Director, G.V. Naidu College. He appreciated the efforts of the organizers and encouraged students to actively participate in such transformative learning opportunities.

The **Chief Guest** for the workshop was introduced by **Ms. B. Krishnaveni**, Assistant Professor, Department of IT. She provided an insightful overview of the chief guest's expertise and contributions to the field of electronics and AI.

The **Chief Guest Address** was delivered by **Mr. Abraham NR Singh**, Assistant Professor, Department of Electronics, St. John's College, Palayamkottai. His session covered contemporary AI tools, Industry 4.0 technologies, and their real-world applications. He engaged participants with practical examples, encouraging innovative thinking and skill development aligned with future industry demands.

The event concluded with the **Vote of Thanks** proposed by **Mrs. S. Suganthi**, Assistant Professor, Department of Computer Science. She expressed gratitude to the management, resource persons, faculty members, and students for contributing to the success of the program.

Overall, the workshop provided an enriching learning experience, motivating students to explore AI-driven technologies and preparing them for the evolving industrial landscape.



G.VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS), KOVILPATTI - 2
(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)
(Reaccredited by NAAC with 'A' Grade)



Overall Report



**G.Venkataswamy Naidu College
(Autonomous)
Re-Accredited with 'A' Grade by NAAC
Kovilpatti - 628502**



**Workshop on
AI & Industry 4.0: Tools for Next-Gen
Innovators**



**Abraham N R Singh,
Assistant Professor of Electronics,
St. John's College, Palayamkottai**

**Date : 15-11-2025 Time : 11.00 AM
Venue : Centralized Lab**

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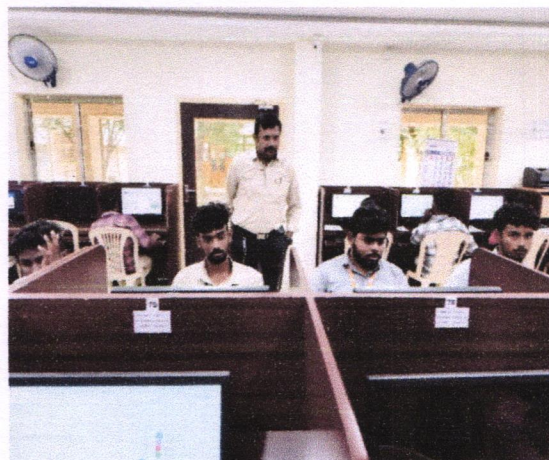


**Workshop on
"AI & Industry 4.0 Tools for Next-Gen Innovators"**

AGENDA

Date: 15-11-2025 Time: 11.00 AM Venue: Centralized Lab

Written Address	Dr. H. Balha Krishnan, Assistant Professor, Department of Electronics
Presidential Address	Dr. M. SUBBULAKSHMI, Principal, G.Venkataswamy Naidu College, Kovilpatti
Felicitation Address	Dr. R. Maheshkumar, Director, G.Venkataswamy Naidu College, Kovilpatti
Chief Guest Introduction	Dr. S. Krishnaswami, Assistant Professor, Department of IT
Chief Guest Address	Abraham N R Singh Assistant Professor Department of Electronics St. John's College, Palayamkottai
Vote of Thanks	Mr. S. Srinivasan Assistant Professor Department of CS




Principal
G.Venkataswamy Naidu College
(Autonomous)
Kovilpatti - 628 502.



Overall Report

IIC Calendar Activity

SESSION ON ACHIEVING PROBLEM –SOLUTION FIT

Seminar on “Quantitative Research with SPSS.”

The PG Department of English, in collaboration with the Institutions Innovation Council, of G.venkataswamy Naidu College, Kovilpatti organized a seminar on “Quantitative Research with SPSS.” On 03/09/2025 at Hall Number: 28.

The objective of the seminar was to introduce students to quantitative research methodologies and familiarize them with the fundamentals of the SPSS tool used for data analysis.

The programme began with the Welcome Address delivered by Dr. S. D. Selvasundari, Head & Assistant Professor, PG Department of English. She emphasized the growing relevance of research skills in academics and encouraged students to utilize the session to strengthen their research capabilities.

The Presidential Address was delivered by Dr. M. Subbulakshmi, Principal of the college. She highlighted the importance of quantitative research in contemporary academic studies and appreciated the department's initiative in organizing such a meaningful seminar.

The Felicitation Address was given by Dr. B. Makesh Kumar. He acknowledged the significance of research-based learning and motivated students to engage actively in academic research using digital tools.

The keynote session was delivered by

Dr. J. Anand,

Assistant Professor, PG Department of Commerce, G.V.N. College.

His presentation covered:

- Fundamentals of quantitative research
- Importance of data accuracy and sampling techniques
- Introduction to SPSS interface and functions
- Data entry, coding, and variable classification
- Basics of descriptive statistics, correlation, and hypothesis testing
- Practical demonstrations on data analysis

The session was highly informative and received active participation from students. The chief guest also answered queries related to data interpretation and research methodology.



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The Vote of Thanks was proposed by Dr. S. Pravinkumar, Assistant Professor, PG Department of English. He expressed gratitude to the chief guest, dignitaries, staff members, and students for their contributions to making the event successful.



G. Venkataswamy Naidu College
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Kovilpatti - 628502



Department of English
&
INSTITUTION'S INNOVATION COUNCIL

Seminar on
"Quantitative Research With SPSS"



Dr. J. Anand, M.Com (CA), M.Phil., Ph.D.,
Assistant Professor
PG & Research Department of Commerce
G. Venkataswamy Naidu College
Kovilpatti.

Date : 03/09/2025
Time : 11.00 AM
Venue : HALL NO - 28



G. VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS)
KOVILPATTI
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PG DEPARTMENT OF ENGLISH

INSTITUTION'S INNOVATION COUNCIL



AGENDA

Date: 03.09.2025

Time: 11.00 AM

Venue: Hall No : 28

Seminar on
"Quantitative Research With SPSS"

WELCOME ADDRESS	Dr. S. H. Selvaumbari, Head & Assistant Professor PG Department of English
PRESIDENTIAL ADDRESS	Dr. M. Subbulakshmi Principal G. Venkataswamy Naidu College (Autonomous) Kovilpatti
FELICITATION ADDRESS	Dr. B. Mahesh Kumar Director G. Venkataswamy Naidu College (Autonomous) Kovilpatti
CHIEF GUEST ADDRESS	Dr. J. Anand, Assistant Professor PG Department of Commerce G. Venkataswamy Naidu College (Autonomous) Kovilpatti
VOTE OF THANKS	Dr. S. Pravinkumar Assistant Professor PG Department of English



m. D. B. Balakrishnan
Principal
G. Venkataswamy Naidu College
(Autonomous)
Kovilpatti - 628 502.



Overall Report

Celebration Activity National Entrepreneurship Day

Online seminar on the topic “Social Entrepreneurship: Business with a Purpose”

The Institution's Innovation Council of **G. Venkataswamy Naidu College (Autonomous), Kovilpatti**, organized an online seminar titled **“Social Entrepreneurship: Business with a Purpose”** on **14 November 2025** at **11:00 AM**. The event aimed to create awareness among students about the significance of social entrepreneurship and how business models can be designed with a strong social purpose.

The seminar commenced with a **Welcome Address** delivered by **Dr. R. Venkateshwara**, Assistant Professor, Department of Statistics. He warmly welcomed the dignitaries, participants, and the resource person, and highlighted the importance of innovative approaches to address social issues through entrepreneurship.

This was followed by the **Presidential Address** by **Dr. M. Subbulakshmi**, Principal, G. Venkataswamy Naidu College, Kovilpatti. She emphasised the growing relevance of social entrepreneurship in today's world and motivated students to explore opportunities that integrate business with societal impact.

The **Felicitation Address** was delivered by **Dr. B. Makesh kumar**, Director, G. Venkataswamy Naidu College. He appreciated the collaborative efforts of the organising team and stressed the need for young minds to develop entrepreneurial mindsets that prioritise community welfare.

The **Chief Guest Introduction** was given by **Ms. S. Gopika**, Assistant Professor, Department of CDF. She introduced the speaker, **Mr. R. Guru Nirmal Raj**, highlighting his achievements as a Herbal Tea Manufacturer and proprietor of Sri Layam Food Products, Kovilpatti.

The keynote **Chief Guest Address** was delivered by **Mr. R. Guru Nirmal Raj**, who shared his entrepreneurial journey and the purpose-driven approach behind his business. He explained how social entrepreneurship can address community needs while ensuring sustainable business practices. His session provided valuable insights into real-world applications of social innovation and inspired participants to think creatively and compassionately.

The event concluded with a **Vote of Thanks** proposed by **Ms. B. Krishnaveni**, Assistant Professor, Department of IT. She expressed gratitude to the management, faculty members, resource persons, and participants for contributing to the success of the seminar.



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Overall Report



**Seminar on
Social Entrepreneurship: Business with
a Purpose**

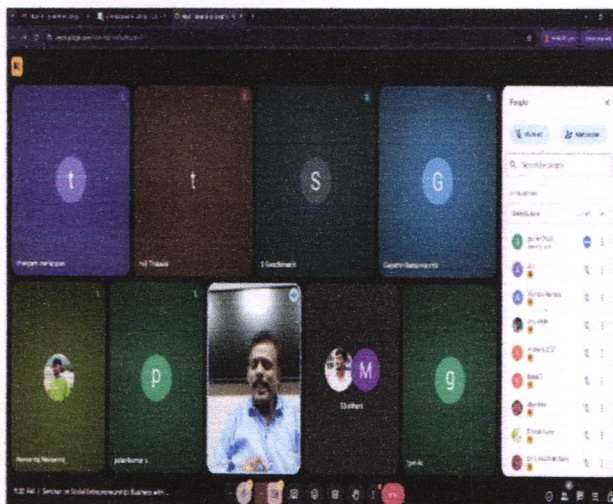
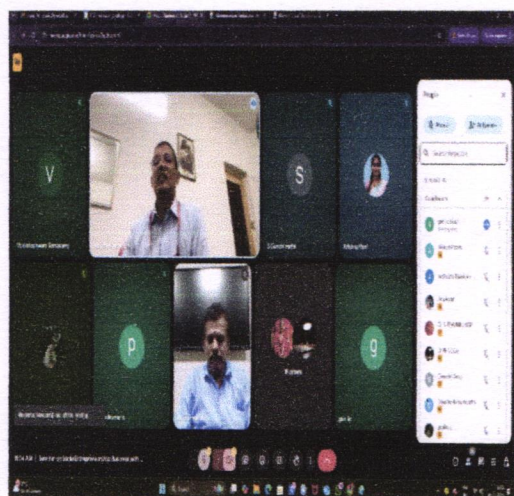


Mr. R. Guru Nirmal Raj,
Herbal Tea manufacturer
Sri Laxam Food Products, Kovilpatti

Date : 14-11-2025 Time : 11.00 AM

Google Meet joining info
<https://meet.google.com/hbm-fqzi-rcs>

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Seminar on "Social Entrepreneurship: Business with a Purpose"		
AGENDA		
Date: 14-11-2025	Time: 11.00 AM	ONLINE
Welcome Address :	Dr. R. Venkateswara, Assistant Professor, Department of Statistics.	
Presidential Address :	Dr. M. SUBBULAKSHMI, Principal, G. Venkataswamy Naidu College, Kovilpatti.	
Felicitation Address :	Dr. B. Maheshkumar, Director, G. Venkataswamy Naidu College, Kovilpatti.	
Chief Guest Introduction :	Ms. S. Gopika, Assistant Professor, Department of CDV.	
Chief Guest Address :	Mr. R. Guru Nirmal Raj, Herbal Tea Manufacturer, Sri Laxam Food Products, Kovilpatti.	
Vote of Thanks :	Ms. B. Krishnaveni Assistant Professor, Department of IT.	



m. Subbulakshmi
Principal
G. Venkataswamy Naidu College
(Autonomous)
Kovilpatti - 628 502.



Overall Report

Celebration Activity National Entrepreneurship Day

Online seminar on the theme “Transforming Education for the 21st Century”.

G. Venkataswamy Naidu College (Autonomous), Kovilpatti observed National Education Day on 11th November 2025 to commemorate the significant contributions of Maulana Abul Kalam Azad, the first Education Minister of independent India. The event was organized by the Institution's Innovation Council (IIC) of our college.

On this occasion, a online seminar on the theme “Transforming Education for the 21st Century” was conducted. --

The programme began with a Welcome Address delivered by **Dr. R. Venkateshwara, Assistant Professor, Department of Statistics**, who warmly greeted the participants and set the tone for the session by emphasizing the importance of adapting to global educational transformations.

The Presidential Address was delivered by Dr. M. Subbulakshmi, Principal of G.Venkataswamy Naidu College**, who highlighted the institution's ongoing efforts to integrate modern teaching methodologies, digital learning tools, and skill-based education into the academic environment.

This was followed by a Felicitation Address from Dr. B. Makesh Kumar, Head & Associate Professor, Department of Botany**, who appreciated the initiative and stressed the relevance of such seminars in nurturing academic excellence and preparing students for future challenges.

The keynote session featured the Chief Guest Address by Mr. S. Sankar Ganesh, Head & Assistant Professor, Department of Electronics, who delivered an insightful talk on emerging educational technologies, innovation in teaching practices, and the importance of fostering creativity, critical thinking, and digital literacy among learners.

The programme concluded with the Vote of Thanks proposed by Mr. H. Radhakrishnan, Assistant Professor, Department of Electronics**, who expressed gratitude to the management, speakers, faculty members, students, and all participants for contributing to the success of the seminar.

Overall, the seminar provided a valuable platform for educators and learners to reflect on future-ready educational strategies and reinforced the institution's commitment to academic innovation.



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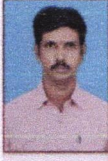
Overall Report

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INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD Initiative)

NATIONAL EDUCATION DAY

Seminar on
"Transforming Education for the 21st Century"



Mr. S. Sankarganesh,
Head & Assistant Professor,
G. Venkataswamy Naidu College, Kovilpatti

Date : 11-11-2025 Time : 1.30 PM

Google Meet joining info link:
<https://meet.google.com/fbm-jxxp-qga>

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INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD Initiative)

Seminar on
"Transforming Education for the 21st Century"

AGENDA

Date: 11-11-2025 Time: 1.30 PM ONLINE

Welcome Address : **Dr. R. Venkateshwara,**
Assistant Professor,
Department of Statistics.

Presidential Address : **Dr. M. SUBBULAKSHMI,**
Principal,
G. Venkataswamy Naidu College, Kovilpatti.

Felicitation Address: **Dr. B. Mahesh Kumar,**
Head & Associate Professor
Department of Botany
G. Venkataswamy Naidu College, Kovilpatti.

Chief Guest Address : **Mr. S. Sankar ganesb,**
Head & Assistant Professor
Department of Electronics
G. Venkataswamy Naidu College, Kovilpatti.

Vote of Thanks : **Mr. H. Radha krishnan**
Assistant Professor,
Department of Electronics.

Why We Love National Education Day

Girl Power!

With child labor and child marriage virtually gone in every part of India, a proper education for every girl is a matter of the importance of education, especially for girls.



Conclusion

Transforming education for the 21st century is not just about adopting new technologies or teaching methods but involves a systemic overhaul to develop resilient, innovative, and adaptable individuals equipped for future challenges.

S. Sankarganesh
Principal
G. Venkataswamy Naidu College
(Autonomous)
Kovilpatti - 628 502.



Overall Report

IIC Calendar Activity

My Story/ Motivational Expert Sessions by Successful innovators & Entrepreneurs

Seminar on the topic “Failures, Pivots, and Comebacks: Learning from Real Entrepreneurs”

The PG & Research Department of Commerce of G. Venkataswamy Naidu College (Autonomous), Kovilpatti, organized a seminar titled **“Failures, Pivots, and Comebacks: Learning from Real Entrepreneurs”** under the auspices of the Institution's Innovation Council. The event aimed to inspire students by highlighting real entrepreneurial experiences marked by setbacks, strategic shifts, and ultimate success.

The programme commenced on **11-09-2025, 1.00 PM** in the Seminar Hall with a Prayer Song, which set a solemn and enthusiastic tone.

The seminar commenced with a warm welcome by Mr. S. Palanikumar, Head & Assistant Professor, PG & Research Department of Commerce. He greeted the gathering and emphasized the importance of resilience and adaptability in entrepreneurship.

The presidential address was delivered by Dr. M. Subbulakshmi, Principal of G.Venkataswamy Naidu College. She highlighted the significance of exposing students to real-world business challenges and encouraged them to learn from the experiences of established entrepreneurs.

Dr. B. Makesh kumar, Director of the college, delivered the felicitation address. He appreciated the department's efforts in organizing such insightful programs and stressed the necessity of cultivating an entrepreneurial mindset among students.

The chief guest was introduced by Dr. M. Vairavan, Assistant Professor, PG & Research Department of Commerce. He briefly outlined the academic and professional achievements of the guest, setting the stage for the keynote session.

The keynote address was delivered by

Dr. D. Kumaresan, Ph.D.,
Professor & Director, School of Commerce,
KSR College of Arts & Science for Women,
Tiruchengode.

Dr. Kumaresan spoke in depth about the realities of entrepreneurial journeys, focusing on examples of failures that later evolved into successful ventures. He emphasized perseverance, strategic rethinking (pivots), and the will to make strong



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Overall Report

comebacks despite challenges. His session was highly motivational and offered students valuable insights.

The event concluded with a vote of thanks proposed by Dr. J. Anand, Assistant Professor, PG & Research Department of Commerce. He expressed gratitude to the management, faculty, students, and the distinguished chief guest for making the seminar a success.

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**Institution's Innovation Council**

PG & Research Department of Commerce
&
Institution's Innovation Council
Seminar on
"Failures, Pivots, and Comebacks: Learning from Real Entrepreneurs"


Dr. D. Kumaresan, Ph.D.,
Professor & Director
School of Commerce
KSV College of Arts & Science for Women
Tiruchengode
Date : 11-09-2025 Time : 1.00 PM
Venue : Seminar Hall

**G.VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS), KOVILPATTI - 2**
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**Institution's Innovation Council**

Seminar on
"Failures, Pivots, and Comebacks: Learning from Real Entrepreneurs"

AGENDA

Date : 11-09-2025 **Time : 1.00 PM**

Venue: Seminar Hall

Webinar Address: **Mr. S. Palaniswamy,**
In-charge Assistant Professor,
PG & Research Department of Commerce.

Visiting Address: **Dr. M. SUBRAMANIAM,**
Principal,
G. Venkataswamy Naidu College, Kovilpatti.

Visitation Address: **Dr. S. Mahalingam,**
Principal,
G. Venkataswamy Naidu College, Kovilpatti.

Chief Guest Introduction: **Dr. M. Valmiki,**
Assistant Professor,
PG & Research Department of Commerce.

Chief Guest Address: **Dr. D. Kumaresan, Ph.D.,**
Professor & Director
School of Commerce
KSV College of Arts & Science for Women
Tiruchengode.

Vote of Thanks: **Dr. J. Anand,**
Assistant Professor,
PG & Research Department of Commerce.




Principal
G. Venkataswamy Naidu College
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Kovilpatti - 628 502.



Overall Report

Celebration Activity

Institution's Innovation Day (Dr APJ Abdul Kalam's birth anniversary)

Lecturer on "How to Apply it in Real-Time Projects".

Innovation Day is celebrated every year on 15th October to commemorate the birth anniversary of Dr. A.P.J. Abdul Kalam, the former President of India and an iconic scientist who inspired millions through his vision for a technologically advanced and innovation-driven nation. As part of this national observance, the Institution's Innovation Council (IIC) of G.Venkataswamy Naidu College, Kovilpatti, organised a special lecture titled "How to Apply It in Real-Time Projects".

The program aimed to provide students with practical insights into applying Information Technology concepts in real-world project environments.

The event began with a warm **Welcome Address** delivered by **Ms. S. Gopika**, Assistant Professor, Department of CDF. She emphasised the growing need for students to connect theoretical learning with practical applications in the IT field.

The **Presidential Address** was given by **Dr. M. Subbulakshmi**, Principal of the institution. She highlighted the importance of industry-ready skills and appreciated the initiative taken by the department in conducting such a skill-focused session.

The introduction of the chief guest was presented by **Dr. R. Venkateshwara**, Assistant Professor, Department of Statistics. He provided a brief overview of the speaker's expertise and contribution to academic and project-oriented learning.

The **Chief Guest Address** was delivered by **Dr. B. Makesh Kumar**, Head & Associate Professor, G.V. Naidu College, Kovilpatti. He shared valuable insights on integrating IT tools, methodologies, and technologies into real-time project development. His talk included practical examples, project planning techniques, problem-solving approaches, and ways to enhance students' project execution skills.

The session concluded with the **Vote of Thanks** proposed by **Ms. B. Krishnaveni**, Assistant Professor, Department of IT. She expressed gratitude to the resource person, management, staff members, and students for their support and participation.

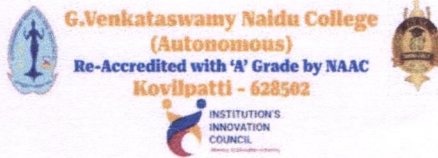
Overall, the lecture was highly informative and beneficial, providing students with a deeper understanding of applying IT knowledge to real-time project development. It encouraged learners to think critically, innovate, and prepare themselves for future professional challenges.



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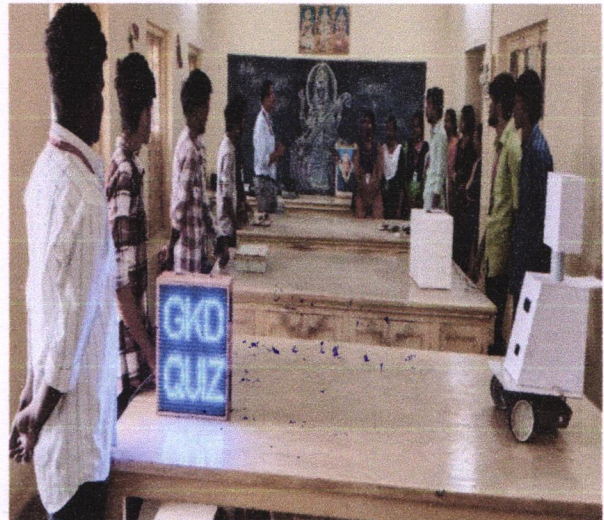
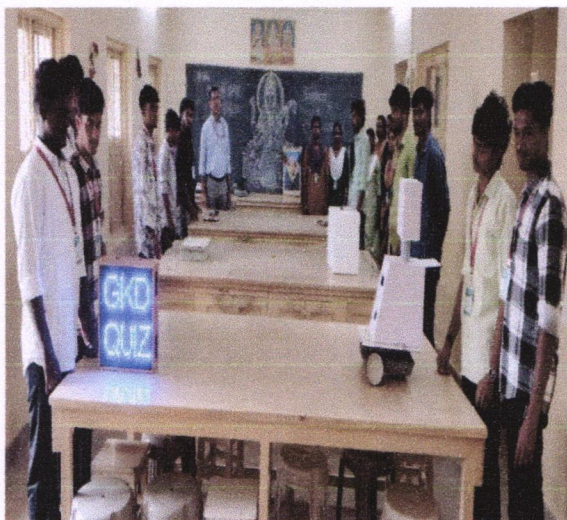
Innovation Day Celebration
Lecturer on
How to apply it in real projects



Dr. B. Mahesh Kumar, Ph.D.,
Head & Associate Professor
Department of Botany
G. Venkataswamy Naidu College, Kovilpatti

Date : 15-10-2025 Time : 11.00 AM
Venue : Electronics Lab

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INSTITUTION'S INNOVATION COUNCIL Lecturer on "How to Apply it in Real Time Projects"		
AGENDA		
Date: 15-10-2025	Time: 11.00 AM	Venue: Electronics Lab
Welcome Address :	Ms. S. Gopika, Assistant Professor, Department of CBF.	
Presidential Address :	Dr. M. SUBBULAKSHMI, Principal, G. Venkataswamy Naidu College, Kovilpatti	
Chief Guest Introduction :	Dr. R. Venkateshwar, Assistant Professor, Department of Statistics.	
Chief Guest Address :	Dr. B. Mahesh Kumar, Head & Associate Professor G. Venkataswamy Naidu College, Kovilpatti.	
Vote of Thanks :	Ms. B. Krishnaveni Assistant Professor, Department of IT.	



m. Mahesh Kumar
Principal
G. Venkataswamy Naidu College
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Overall Report

IIC Calendar Activity BOOT CAMP PBM SOLVING - IDEATION

Hands-on Training on "Plants & Python"

Department of Botany, Computer Science and the Institution's Innovation Council of G.venkataswamy Naidu College, Kovilpatti, is organising a Hands-on Training on **"Plants & Python"** on 03-09-2025.

The main objective of this hands-on training was to bridge plant science and computational tools by introducing participants to Python programming applications in life sciences. The programme focused on plant-based data processing, visualization, statistical interpretation, and basic machine learning for research enhancement.

Inaugural Session

The event commenced at 10.00 a.m. with a prayer.

The Welcome Address was delivered by Mrs. V. Selvarani, Head, Department of Computer Science.

The ceremonial lighting of the lamp was followed by the Presidential Address delivered by

Dr. M. Subbulakshmi, Principal, G.V.N. College.

The Felicitation Address was delivered by

Dr. B. Makesh Kumar, Director (SFC), G.V.N. College.

During the function, the Department of Botany Newsletter (2024-2025) was released by the Principal and the first copy was received by the Head, Department of Computer Science.

The Resource Person Address was delivered by

Dr. S. Suganthi, Assistant Professor of Computer Science.

Technical Sessions

The training consisted of three intensive lab sessions:

Lab Session I – 10.30 am to 11.30 am



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G.VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS) (Re-Accredited with A Grade by NAAC) Kovilpatti - 628502, Tamil Nadu	
Hands on Training On PLANTS & PYTHON PROGRAMME	
3 rd September (Wednesday)	
10:00 AM - 10:30 AM : INAUGURAL FUNCTION	
◆ Prayer	Mrs. V. Selvarani, Head, Dept. of Computer Science.
◆ Welcome Address	Dr. M. Subbulakshmi, Principal, G.V.N. College.
◆ Lighting the Lamp	Dr. B. Mahesh Kumar, Director (SFC), G.V.N. College.
◆ Presidential Address	Dr. S. Suganthi, Assistant Professor of CB, G.V.N. College.
Releasing Department of Botany News Letter for the 2024-2025. Will be released by Principal and first copy will be received by the Head, Dept. of Computer Science.	
◆ Resource Person Address	
10:30 AM - 11:30 AM : Lab Session I	
11:30 AM - 11:45 AM : Tea Break	
11:45 AM - 01:00 PM : Lab Session II	
01:00 PM - 02:00 PM : Lunch Break	
02:00 PM - 03:30 PM : Lab Session III	
03:30 PM - 04:00 PM : VALEDICTORY FUNCTION	
◆ Prayer	Dr. K. Marisamy, Assistant Professor of Botany
◆ Welcome Address	Dr. A. Kala, Assistant Professor of Botany
◆ Certificate Distribution	
◆ Feedback from Participant's	
◆ Vote of Thanks	
◆ National Anthem	



Dr. Subbulakshmi
Principal
G.Venkataswamy Naidu College
(Autonomous)
Kovilpatti - 628 502.



Overall Report

IIC Calendar Activity **IPR Basics for Innovators & Entrepreneurs**

Seminar on the topic “Ideas to Enterprise: Government Schemes Every Student Should Know”.

The Institution's Innovation Council of G.venkataswamy Naidu College, Kovilpatti, is organizing a One-Day Seminar on the topic: **“Ideas to Enterprise: Government Schemes Every Student Should Know”** to create awareness among students about various government initiatives, funding opportunities, and start-up support schemes available for young innovators and entrepreneurs. The programme aimed to inspire students to translate innovative ideas into viable enterprises and benefit from national-level policies designed to encourage start-up growth.

The programme commenced on **11-10-2025, 10.30 AM** in the Auditorium with a Prayer Song which set a solemn and enthusiastic tone.

The welcome address was delivered by **Mr. H. Radhakrishnan, IIC COVENER & Assistant Professor, Department of Electronics**, who warmly greeted the principal, faculty members, the chief guest, and the student audience. He highlighted the importance of entrepreneurial thinking among students.

The presidential address was rendered by **Dr. M. Subbulakshmi, Principal, G.Venkataswamy Naidu College, Kovilpatti**. She emphasized the increasing role of innovation-driven ventures and encouraged students to develop skill-oriented, opportunity-driven mindsets.

The felicitation address was delivered by **Dr. B. Makesh kumar, Director, GVNC**, who appreciated the initiative taken by the department and motivated students to utilize government opportunities to develop independent careers.

The Chief Guest was introduced by **Dr. S. Suganthi, Deputy Controller of Examinations**, who highlighted the academic and professional achievements of the resource person.

The keynote session was handled by
Dr. G. Karthikeyan, Associate Professor,
Department of Electronics and Communication Engineering,
PSR Engineering College (Autonomous), Sivakasi.

In his address, he provided a comprehensive overview of major government start-up schemes, including Start-Up India, PMEGP, MSME funding, Digital India initiatives, student innovation missions, incubation centres, and technology funding opportunities. He shared motivational success stories and encouraged students to adopt innovative thinking and pursue entrepreneurship seriously.



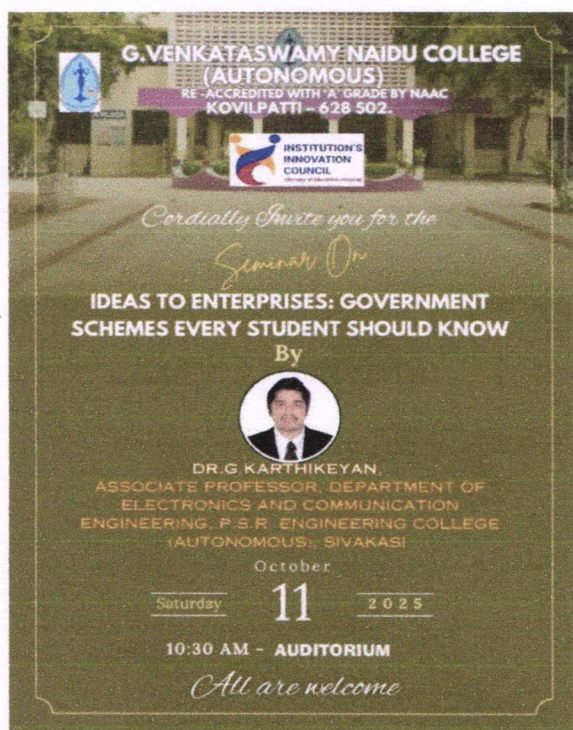
G.VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS), KOVILPATTI - 2
(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)
(Reaccredited by NAAC with 'A' Grade)



Overall Report

The session was highly informative and interactive. Students gained insight into scheme eligibility, funding procedures, business idea development, and documentation essentials.

The vote of thanks was proposed by **Ms. S. Gopika, Assistant Professor, Department of Costume Design & Fashion**, who expressed gratitude to the administration, chief guest, faculty members, supporting staff, and students for the success of the event.



G.VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS), KOVILPATTI - 2 (Affiliated to Manonmaniam Sundaranar University, Tirunelveli) (Reaccredited by NAAC with 'A' Grade)		
Seminar on "Ideas to Enterprises: Government Schemes Every Student Should Know"		
AGENDA		
Date: 11-10-2025	Time: 10.30 AM	Venue: Auditorium
Prayer Song		
Welcoming Address :	Mr. H. Radhakrishnan, Assistant Professor, Department of Electronics.	
Presidential Address :	Dr. M. SUBBULAKSHMI, Principal, G.Venkataswamy Naidu College, Kovilpatti.	
Felicitation Address :	Dr. B. Maheshkumar, Director, G.Venkataswamy Naidu College, Kovilpatti.	
Chief Guest Introduction :	Dr. S. Saganthi, Deputy Controller of Examinations.	
Chief Guest Address :	Dr. G. Karthikeyan, Associate Professor, Department of Electronics and Communication Engineering, P.S.R. Engineering College (Autonomous), Sivakasi.	
Vote of Thanks :	Ms. S. Gopika Assistant Professor, Department of CDMF.	



[Signature]
Principal
G.Venkataswamy Naidu College
(Autonomous)
Kovilpatti - 628 502.



Overall Report

IIC Calendar Activity

Awareness Workshop: "Entrepreneurship & Innovation" as a Career Opportunities

Seminar on "Building a Bright Career with LIC."

The Career Guidance & Placement Cell, in association with the Institutions Innovation Council of G.venkataswamy Naidu College, Kovilpatti organized a seminar titled "Building a Bright Career with LIC." On 03-09-2025 at Seminar Hall.

The session aimed to provide students with insights into career opportunities at the Life Insurance Corporation of India, skill requirements, and pathways to professional growth in the insurance sector.

The programme commenced with the Welcome Address delivered by Dr. B. Kirubaharan, Co-ordinator of the Career Guidance & Placement Cell. He highlighted the importance of career preparedness and encouraged students to make the best use of the session.

The Presidential Address was delivered by Dr. M. Subbulakshmi, Principal of the college. She discussed the relevance of the insurance sector in India's economy and motivated students to explore diverse employment avenues.

The Felicitation Address was presented by Dr. B. Makesh Kumar. He appreciated the efforts of the organizing committees and emphasized the role of such seminars in enhancing students' career orientation.

The session's highlight was the Chief Guest Address by Mr. P. Vairamuthu, Senior Branch Manager, LIC, Kovilpatti. He delivered an insightful lecture covering:

- An overview of LIC as a major public sector organization
- Various roles and positions available for graduates
- Required skills such as communication, financial literacy, and customer relations
- Growth prospects and training programmes within LIC
- How students can build a rewarding long-term career in the insurance industry

The session was highly interactive, with the chief guest addressing queries from students and providing career guidance.



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Overall Report

The Vote of Thanks was proposed by

Mr. H. Radhakrishnan,

Member of the Career Guidance & Placement Cell. He expressed gratitude to all dignitaries, faculty, and students involved in making the seminar successful.

- Students gained a clear understanding of career pathways in LIC.
- The session enhanced awareness of the skills required for the insurance and financial services sectors.
- Many students expressed interest in pursuing LIC-related career opportunities.
- The seminar strengthened the college's engagement with industry professionals.



G. Venkataswamy Naidu College
(Autonomous)
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Kovilpatti - 628502



**CAREER GUIDANCE AND PLACEMENT CELL
&
INSTITUTION'S INNOVATION COUNCIL**

**Seminar on
"Building a Bright Career with LIC"**



Mr. P. Vairamuthu
Senior Branch Manager,
LIC,
Kovilpatti Branch.

Date : 03/09/2025 Time : 11.00 AM

G. VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS) KOVILPATTI (Re-Accredited with 'A' Grade by NAAC) CAREER GUIDANCE AND PLACEMENT CELL & INSTITUTION'S INNOVATION COUNCIL		
AGENDA		
Date: 03.09.2025	Time: 11.15 AM	Venue: Seminar Hall
Seminar on "Building a Bright Career with LIC"		
WELCOME ADDRESS	Dr. B. Krishnakumar, Co-Ordinator, Career Guidance & Placement Cell	
PRESIDENTIAL ADDRESS	Dr. H. Radhakrishnan, Principal, G. Venkataswamy Naidu College (Autonomous), Kovilpatti	
TRILCITATION ADDRESS	Dr. B. Mahesh Kumar, Director, G. Venkataswamy Naidu College (Autonomous), Kovilpatti	
CHIEF GUEST ADDRESS	Mr. P. Vairamuthu, Senior Branch Manager, LIC, Kovilpatti Branch	
VOTE OF THANKS	Mr. H. Radhakrishnan, Member, Career Guidance & Placement Cell	



Principal
Principal

G. Venkataswamy Naidu College
(Autonomous)
Kovilpatti - 628 502.



Celebration Activity
Report on National Pollution Control Day - Seminar

Name of the Event: National Pollution Control Day
Title of the Seminar: Pollution: A Threat to Life and How We Can Combat It
Date: 02 December 2025
Time: 10.00 AM
Venue: Seminar Hall
Organized by:
Nature Club & Institution's Innovation Council (IIC)
G. Venkataswamy Naidu College (Autonomous), Kovilpatti

Overview

A seminar on "Pollution: A Threat to Life and How We Can Combat It" was held at the Seminar Hall on December 2, 2025, by the Nature Club in collaboration with the Innovation Council (IIC) of G. Venkataswamy Naidu College (Autonomous), Kovilpatti. In order to raise students' awareness of environmental pollution and encourage sustainable practices, the program was held in conjunction with National Pollution Control Day.

Welcome Address

Dr. K. Mariappan, Head and Assistant Professor, Department of B.Com (PA), gave a welcome speech to kick off the event. He underlined the significance of National Pollution Control Day and the part that students play in preserving the environment and lowering pollution.

The President's Address

Dr. M. Subbulakshmi, Principal of G. Venkataswamy Naidu College (Autonomous), Kovilpatti, gave the Presidential Address. She discussed the growing environmental problems brought on by pollution and emphasized the need for everyone to take responsibility for protecting natural resources for coming generations.

Address of Felicitation

Dr. B. Makesh Kumar, Director of G. Venkataswamy Naidu College (Autonomous), Kovilpatti, delivered the felicitation speech. He urged students to incorporate eco-friendly habits into their everyday lives and expressed gratitude to the Nature Club and IIC for their efforts in planning the event.



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Address to the Chief Guest

The Chief Guest, Dr. P. Lakshmanan, Assistant Professor in the Department of Botany at G. Venkataswamy Naidu College (Autonomous), Kovilpatti, gave a thought-provoking talk about several kinds of pollution, including soil, water, air, and noise pollution. He went into detail about their detrimental consequences on ecosystems and human health and offered doable solutions to fight pollution through awareness-raising, conservation, and sustainable development.

A vote of gratitude

Dr. S. Prabhakar, an assistant professor in the B.Com. Department, suggested the Vote of Thanks. He conveyed his heartfelt appreciation to the Principal, Director, Chief Guest, staff, organizers, and students for their enthusiastic involvement and assistance in ensuring the program's success.

Conclusion

The seminar was thought-provoking and educational. It improved the participants' comprehension of environmental contamination and the pressing need to reduce it. Students were effectively inspired by the curriculum to assume responsibility for preserving the environment and making a positive impact on a cleaner, healthier society.

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Kovilpatti - 628502 

NATURE CLUB
&
INSTITUTION'S INNOVATION COUNCIL



"Pollution : A Threat to life and How We Can Combat it"



Dr. P. Lakshmanan, Ph.D.,
Assistant Professor
Department of Botany
G. Venkataswamy Naidu College
Kovilpatti

Date : 02/12/2025 Time : 10.00 AM
Venue : Seminar Hall

 G. VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS)
KOVILPATTI
(Re-Accredited with 'A' Grade by NAAC) 

NATURE CLUB
&
INSTITUTION'S INNOVATION COUNCIL 

AGENDA

Date: 02.12.2025 Time: 10.00 AM
Venue: Seminar Hall

SEMINAR ON
"POLLUTION: A THREAT TO LIFE AND HOW WE CAN COMBAT IT"

WELCOME ADDRESS Dr. K. Mariappan
Head & Assistant Professor,
Department of B. Com (P.A.)

PRESIDENTIAL ADDRESS Dr. M. Subbulakshmi
Principal
G. Venkataswamy Naidu College (Autonomous)
Kovilpatti

FELICITATION ADDRESS Dr. R. Mahesh Kumar
Director
G. Venkataswamy Naidu College (Autonomous)
Kovilpatti

CHIEF GUEST ADDRESS Dr. P. Lakshmanan
Assistant Professor,
Department of Botany,
G. Venkataswamy Naidu College (Autonomous)
Kovilpatti.

VOTE OF THANKS Dr. S. Prabhakar
Assistant Professor,
Department of B.Com.



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JMS
Principal
G.Venkataswamy Naidu College
(Autonomous)
Kovilpatti - 628 502



IIC Calendar Activity

Report on titled “Campus Incubators: Launchpads for Student Startups – Building Innovation Culture Within Educational Institutions” – Seminar

Title of the Seminar: “Campus Incubators: Launchpads for Student Startups – Building Innovation Culture Within Educational Institutions”

Date & Time: 08 December 2025 | 11.00 AM

Venue: Seminar Hall

Organized by: Institution’s Innovation Council G. Venkataswamy Naidu College (Autonomous), Kovilpatti

Overview

On December 8, 2025, at 11:00 AM, G. Venkataswamy Naidu College (Autonomous), Kovilpatti, hosted a lecture titled "Campus Incubators: Launchpads for Student Startups – Building Innovation Culture Within Educational Institutions." The program's goal was to educate students about innovation-driven entrepreneurial cultures, campus incubators, and startup ecosystems in higher education.

Welcome Address

Dr. B. Kirubhaharan, Head & Assistant Professor of the Department of Business Analytics and Coordinator of the Career Guidance & Placement Cell, gave a hearty welcoming speech to kick off the event. He emphasised in his speech the value of creativity, entrepreneurship education, and the function of incubation centres in supporting student enterprises.

The President's Address

Dr. M. Subbulakshmi, Principal of G. Venkataswamy Naidu College, gave the Presidential Address. She underlined the need for skill development, innovation-focused education, and institutional support for aspiring student entrepreneurs. In order to turn ideas into profitable endeavours, she urged students to actively use the campus incubation facilities.

Address of Felicitation

Dr. B. Maheshkumar, Director of G. Venkataswamy Naidu College, delivered the felicitation speech. He emphasised the importance of entrepreneurship in today's cutthroat environment and expressed gratitude for the organizing department's endeavour. Additionally, he inspired students to create business concepts that are in line with societal demands.



Introduction of the Chief Guest

Mr.S. Sankar Ganesh, Head & Assistant Professor, Department of Electronics, introduced the Chief Guest and gave a quick overview of his accomplishments and contributions to the field of innovation and entrepreneurship.

Address to the Chief Guest

An enlightening and educational speech was given by Chief Guest Dr. S. T. Suvaitharan, District Program Manager, Entrepreneurship Development and Innovation Institute (EDII), Thoothukudi District. He described government initiatives for startups, campus incubators, startup ecosystems, and the assistance offered by EDII. He gave students advice on idea validation, funding options, and mentorship support while sharing real-world examples of prosperous student enterprises.

A vote of gratitude

Mr H. Radhakrishnan, Assistant Professor, Department of Electronics, offered a vote of gratitude to wrap off the event. He conveyed his heartfelt gratitude to the principal, director, chief guest, professors, organizers, and students for their invaluable involvement and assistance in making the seminar a huge success.

The seminar's outcome was that students learned about business opportunities and campus incubators.

- A deeper comprehension of educational institutions' innovative cultures.
- Encouragement of students to undertake startup projects and entrepreneurship.
- Being exposed to incubation facilities and government assistance programs.



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G. VENKATASWAMY NAIDU COLLEGE,
(AUTONOMOUS)
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KOVILPATTI – 2.

**Centre for Incubation, Innovation and
Entrepreneurship Development**

We are excited to invite you
seminar on
Campus Incubators: Launchpads for Student
Startups
- Building innovation culture within
educational institutions.



Dr. S. T. SUVAITHARAN.,
District Program Manager
Entrepreneurship Development and Innovation Institute
Thoothukudi District

8th December, 2025
venue: Seminar hall
Time: 12.00pm

ALL CORDIALLY INVITED

G.VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS), KOVILPATTI – 2
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**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of HRD Initiative)

Seminar on
"Campus Incubators: Launchpads for Student Startups - Building Innovation
Culture Within Educational Institutions"

AGENDA

Date : 08-12-2025 **Time : 11.00 AM**

Venue: Seminar Hall

Welcome Address : Dr. R. Kirubakaran,
Co-Ordinator,
Career Guidance & Placement Cell,
Head & Assistant Professor,
Department of Business Analytics.

Presidential Address : Dr. M. SUBBULAKSHMI,
Principal,
G.Venkataswamy Naidu College, Kovilpatti.

Felicitation Address : Dr. R. Maheshkumar,
Director,
G.Venkataswamy Naidu College, Kovilpatti.

Chief Guest Introduction : Mr. S. Sankarganesh,
Head & Assistant Professor,
Department of Electronics.

Memento Distribution

Chief Guest Address : Dr. S. T. SUVAITHARAN.,
District Program Manager
Entrepreneurship Development and Innovation
Institute
Thoothukudi District

Vote of Thanks : Mr. H. Radha Krishnan
Assistant Professor,
Department of Electronics



Newappaneri, Tamil Nadu, India
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Lat 9.197312° Long 77.834243°
Monday, 08/12/2025 11:54 AM GMT +05:30


Principal
G.Venkataswamy Naidu College
(Autonomous)
Kovilpatti - 628 502.



Celebration Activity
Report on National Energy Conservation Day - Seminar

Name of the Event: National Energy Conservation Day

Title of the Seminar: Renewable Energy Sources and Energy Conservation

Date: 15 December 2025

Time: 12.00 PM

Venue: CIED Room

Organized by: Institution's Innovation Council (IIC) , G. Venkataswamy Naidu College (Autonomous), Kovilpatti

On December 15, 2025, G. Venkataswamy Naidu College (Autonomous), Kovilpatti, held a seminar on "Renewable Energy Sources and Energy Conservation" in the CIED Room in observance of National Energy Conservation Day. The program's goal was to raise faculty and student understanding of the value of renewable energy sources and the necessity of energy conservation for sustainable development.

Welcome Address

Dr. R. Venkateshwara, an assistant professor in the statistics department, gave a hearty welcoming speech to kick off the event. He underlined the importance of National Energy Conservation Day and the part that educational institutions play in encouraging sustainable energy practices.

The President's Address

Dr. M. Subbulakshmi, Principal of G. Venkataswamy Naidu College (Autonomous), Kovilpatti, gave the Presidential Address. During her speech, she emphasized the pressing need to switch to renewable energy sources and urged students to practice energy saving on a daily basis in order to become responsible citizens.

Address of Felicitation

Dr. B. Makesh Kumar, Director of G. Venkataswamy Naidu College (Autonomous), Kovilpatti, delivered the felicitation speech. He discussed the institution's efforts toward sustainability and green practices and expressed gratitude for the organizers' efforts.



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Chief Guest Address

The Chief Guest, Mr. V. Sivaramasubbu, Assistant Professor in the Department of Electronics at G. Venkataswamy Naidu College (Autonomous), Kovilpatti, gave a motivational and educational talk about renewable energy sources like biomass, solar, and wind. He also talked about the potential of renewable energy in India in the future and offered doable strategies for energy saving.

Vote of Thanks

Ms. S. Gopika, an assistant professor in the CD&F department, offered a vote of thanks to wrap up the program. She thanked the principal, chief guest, speakers, organizers, and attendees for helping to make the event a huge success.

Conclusion

The participants found the session to be very beneficial and educational. It effectively raised awareness of renewable energy sources and how crucial energy conservation is to a sustainable future. Students and faculty members actively participated in the event, which concluded on a pleasant note.

 G. Venkataswamy Naidu College
(Autonomous)
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Kovilpatti - 628502 


ENERGY CONSERVATION DAY

Seminar on
"Renewable Energy Sources and Energy Conservation"



Mr. V. Sivaramasubbu M.Sc., M.Phil.,
Assistant Professor
Department of Electronics
G. Venkataswamy Naidu College
Kovilpatti

Date: 15/12/2025 Time: 12.00 PM
Venue: CIE ROOM

 G. VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS)
KOVILPATTI
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ENERGY CONSERVATION DAY

AGENDA

Date: 15.12.2025 Time: 12.00 PM
Venue: CIED ROOM

**SEMINAR ON
"RENEWABLE ENERGY SOURCES AND ENERGY CONSERVATION"**

WELCOME ADDRESS Dr. R. Venkateshwarar
Assistant Professor,
Department of Statistics

PRESIDENTIAL ADDRESS Dr. M. Subbalakshmi
Principal
G. Venkataswamy Naidu College (Autonomous)
Kovilpatti

FELICITATION ADDRESS Dr. B. Mahesh Kumar
Director
G. Venkataswamy Naidu College (Autonomous)
Kovilpatti

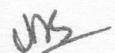
CHIEF GUEST ADDRESS Mr. V. Sivaramasubbu
Assistant Professor,
Department of Electronics,
G. Venkataswamy Naidu College (Autonomous)
Kovilpatti

VOTE OF THANKS Ms. S. Gopika
Assistant Professor,
Department of CD&F



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(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)
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Principal
G.Venkataswamy Naidu College
(Autonomous)
Kovilpatti - 628 502.



IIC Calendar Activity

Report on titled "Think - Create - Innovate"- Workshop

In partnership with the Innovation Council (IIC) of G. Venkataswamy Naidu College (Autonomous), Kovilpatti, the Department of B.Com. Business Analytics successfully arranged a Design Thinking Workshop titled "Think - Create - Innovate" on December 29, 2025, at 10.30 a.m. in the Seminar Hall.

The presentation began with a silent prayer asking for blessings to ensure the event ran smoothly. Following this, Dr. B. Kirubaharan, Head and Assistant Professor, Department of B.Com. Business Analytics, gave a warm welcome to the dignitaries, resource person, faculty, and students. He emphasized the importance of design thinking in business analytics and innovation-driven learning.

The director, Dr. B. Makesh Kumar, then gave a felicitation speech in which he expressed gratitude to the department and IIC for their efforts in putting together a skill-oriented, industry-relevant curriculum that supports the goals of the National Education Policy and innovation ecosystem.

Dr. R. Venkateshwara, an assistant professor of statistics, introduced the principal guest and emphasized her experience in entrepreneurship growth, innovation, and training.

The dignitaries formally honored the Chief Guest, Dr. S. Gayathri, Master Trainer, EDII-TN, Head & Assistant Professor, Department of Business Administration, St. Mary's College (Autonomous), Thoothukudi. She gave a thought-provoking and engaging workshop on Design Thinking during her keynote address, emphasizing ideation, creativity, user-centric problem solving, and innovation frameworks. Students were able to think critically and creatively during the very interesting workshop, which included discussions, games, and real-time examples.

Mr. H. Radha krishnan, IIC Convenor, offered a Vote of Thanks at the end of the program to thank the chief guest, management, principal, faculty, organizers, and students for their cooperation and active participation in making the event a huge success.

All things considered, the B.Com. Business Analytics students definitely profited from the highly instructive and inspiring session, which offered insightful information about design thinking and creativity.



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G. VENKATASWAMY NAIDU COLLEGE,
(AUTONOMOUS)
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KOVILPATTI - 2.

Department of B.Com Business Analytics
 Collaboration With
 Institution's Innovation Council

"THINK • CREATE • INNOVATE: A DESIGN THINKING WORKSHOP"

OBJECTIVES OF THE WORKSHOP

- Enhanced Problem-Solving Skills
- Creative Solution Development
- Innovation Mindset & Team Collaboration


Dr. S. Gayathri
 Master Trainer EDII-TN
 Head & Assistant Professor
 Department of Business Administration
 St. Mary's College (Autonomous)
 Thoothukudi.

29/12/2025
 10.30AM

SEMINAR HALL

G.VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS)
(Re Accredited with 'A' Grade by NAAC) DBT STAR College Scheme)
KOVILPATTI

Department of B.Com Business Analytics
 Collaboration With
 Institution's Innovation Council

"Think • Create • Innovate: A Design Thinking Workshop"

Time: 10.30 a.m
 Venue: Seminar Hall

Date: 29-12-2025

AGENDA

Silent prayer

Welcome Address : DR.B.KIRUBHAHARAN
 HEAD AND ASSISTANT PROFESSOR
 DEPARTMENT OF B.COM-BA

Presidential Address : Dr. M. SUBBULAKSHMI,
 PRINCIPAL (i/c)

Felicitation Address : Dr. B.MAKESH KUMAR,
 DIRECTOR

Chief Guests Introduction : DR.R.VENKATESHWARA
 ASSISTANT PROFESSOR IN STATISTICS

HONOURING CHIEF GUEST

Chief Guest : DR.S.GAYATHRI
 MASTER TRAINER EDII-TN
 HEAD & ASSISTANT PROFESSOR
 DEPARTMENT OF BUSINESS
 ADMINISTRATION
 ST. MARY'S COLLEGE (AUTONOMOUS)
 THOOTHUKUDI.

Vote Of Thanks : MR.H.RADHAKRISHNAN
 IIC - CONVENOR

கோவில்பட்டி கல்லூரியில் வடிவமைப்பு சிந்தனை பயிற்சி பட்டறை

கோவில்பட்டி, டி.சு. 31: கோவில் பட்டி கோ வெங்கடசுவாமி நாயுடு கல்லூரி வணிக நிர்வாக பகுப்பாய்வு துறை, நிறுவன புதுமை மன்றம் சார்பில் ஒரு நாள் பயிற்சி பட்டறை நடைபெற்றது.

இப்பயிற்சி பட்டறையை கல்லூரி முதல்வர் சுப்புலட்சுமி தலைமை வகித்துத் தொடங்கி வைத்து பேசினார். கல்லூரி சுய நிதி பாடப்பிரிவு இயக்குநர் மகேஷ் குமார் முன்னிலை வகித்தார்.

தூத்துக்குடி செயின்ட் மேரிஸ் கல்லூரி வணிக நிர்வாக துறைத் தலைவர் காயத்ரி சிறப்பு விருந்தினராக கலந்து கொண்டு வடிவமைப்பு சிந்தனை, புதுமை, தொழில் முனைவு, தொழில்

துறை தேவை குறித்துப் பேசினார். கல்லூரியின் உதவிப் பேராசிரியர் கிருபாகரன் வரவேற்றார். நிகழ்ச்சி ஒருங்கிணைப்பாளர் ராதாகிருஷ்ணன் நன்றி கூறினார். விழிப்புணர்வு நிகழ்ச்சி: கல்லூரியின் இளைஞர் செஞ்சிலுவைச் சங்கம், இளைஞர் நலச் சங்கம் சார்பில் பிராண சிகிச்சை குறித்த விழிப்புணர்வு நிகழ்ச்சி நடைபெற்றது. பிராண சிகிச்சை, ஆர் ஹாடிக் பயிற்சி மைய பயிற்சியாளர்கள் சங்கீதா, சொர்ணலதா, நாகநந்தினி ஆகியோர் பிராண சிகிச்சை முறையை பயிற்றுவித்தனர். கல்லூரி வேதியியல் துறைத் தலைவர் உமாதேவி வாழ்த்திப் பேசினார். தமிழ் துறை உதவி பேராசிரியர் ஜெயக்குரும்பன் நன்றி கூறினார்.



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WVS
w Principal
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Kovilpatti - 628 502.



Celebration Activity
Report on National Youth Day – Seminar

Name of the Event: National Youth Day

Title of the Seminar: Start-Up Culture: Opportunities for Youth in India

Date: 12 January 2026

Time: 10.00 PM

Venue: CIIE Room

Organized by: Department of Electronics & Institution's Innovation Council (IIC) , G. Venkataswamy Naidu College (Autonomous), Kovilpatti

On January 12, 2026, the Department of Electronics, in collaboration with the Innovation Council (IIC) of G. Venkataswamy Naidu College (Autonomous), Kovilpatti, held a National Youth Day Celebration to honor Swami Vivekananda's birth anniversary. The program took place in the CIIE Room at 10:00 AM.

Mrs. S. Sankarganesh, Head and Assistant Professor of the Department of Electronics, gave a Welcome Address to kick off the program. A Floral Tribute to Swami Vivekananda, which honored his principles and contributions to youth empowerment and nation-building, came next.

Dr. M. Subbulakshmi, Principal of G. Venkataswamy Naidu College (Autonomous), Kovilpatti, delivered the Presidential Address and emphasized the significance of youth involvement in innovation and societal progress.

Dr. B. Makesh Kumar, the college's director, gave the felicitation speech and stressed the importance of educational institutions in fostering students' entrepreneurial abilities.

A seminar on "Start-Up Culture: Opportunities for Youth in India" was held as part of the festivities. Dr. S. Anusuyadevi, an assistant professor in the Tamil department at G. Venkataswamy Naidu College (Autonomous), Kovilpatti, gave the Chief Guest Address. The workshop offered insightful information on self-employment prospects, creativity, start-up ecosystems, and the role of young people in creating an independent India.

Mrs. S. Shenbagavalli, Assistant Professor in the Department of Electronics, suggested a Vote of Thanks at the end of the program to thank the



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management, speakers, teachers, and students for their support and active involvement.

The event effectively encouraged students to absorb Swami Vivekananda's teachings and urged them to pursue creative and entrepreneurial career pathways.

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NATIONAL YOUTH DAY 2026 (INDIA)

Department of Electronics
Collaborative with
Institution's Innovation Council

**Seminar on
Start-Up Culture: Opportunities for Youth in India**

DATE
JAN 12, 2026

TIME
10.00AM

VENUE
CIE ROOM

Speaker
Dr.S.Anusuyadevi
Department of Tamil
G.Venkataswamy Naidu College
Kovilpatti

ALL ARE cordially INVITED

G. VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS)
KOVILPATTI
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DEPARTMENT OF ELECTRONICS
&
INSTITUTION'S INNOVATION COUNCIL

NATIONAL YOUTH DAY 2026 (INDIA)

AGENDA

Date: 12.01.2026 **Time:** 10.00 AM

Venue: CIE Room

Seminar On
"Start-Up Culture: Opportunities for Youth in India"

WELCOMER ADDRESS
Mrs. S. Sankarganesh
Head & Assistant Professor,
Department of Electronics

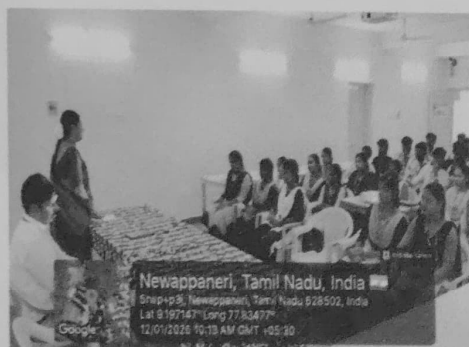
FLORAL TRIBUTE OFFERED TO SWAMI VIVEKANANDA.

PRESIDENTIAL ADDRESS
Dr. M. Subhadrakani
Principal
G. Venkataswamy Naidu College (Autonomous)
Kovilpatti

FELICITATION ADDRESS
Dr. B. Mahesh Kumar
Biosensor
G. Venkataswamy Naidu College (Autonomous)
Kovilpatti

CHIEF GUEST ADDRESS
Dr. S. Anusuyadevi
Assistant Professor,
Department of Tamil,
G. Venkataswamy Naidu College (Autonomous)
Kovilpatti.

VOTE OF THANKS
Mrs. S. Shobanaswari
Assistant Professor,
Department of Electronics





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ஜி.வி.என்., கல்லூரியில்
கருத்தரங்கம்

கோவில்பட்டி.

ஜூன். 14-

கோவில்பட்டி, ஜி.வி.என்., கல்லூரி மின்னணுவியல் துறை மற்றும் நிறுவனப்புதுமை கவுன்சில் இணைந்து, 'இந்திய இளைஞர் களுக்கான ஸ்டார்ட் அப் கலாசாரம் மற்றும் வாய்ப்புகள்' தலைப்பில் கருத்தரங்கம் நடந்தது. துறைத்தலைவர் சங்கரகணேஷ் வரவேற்புரை ஆற்றினார். கல்லூரி முதல்வர்ப்புலட்சுமி தலைமையுரை ஆற்றினார். கயந்தி பாடப்பிரிவு இயக்குனர் மகேச்குமார் வாழ்த்துரை வழங்கினார். தமிழ்த்துறை உதவிப்பேராசிரியர் அனுகயாதேவி, இந்தியாவில் ஸ்டார்ட் அப் துறையின் வளர்ச்சிகள் மற்றும் அரசின் ஆதரவு திட்டங்கள் பற்றி சிறப்புரை ஆற்றினார். திகழ்ச்சியில், 100க்கும் மேற்பட்ட மாணவர்கள் கலந்து கொண்டனர். மின்னணுவியல் துறை உதவிப்பேராசிரியர் செண்பகவல்லி நன்றியுரை ஆற்றினார்.

WKS
Principal
Venkataswamy Naidu College
(Autonomous)
Kovilpatti - 628 502.



Celebration Activity
Report on National Start-up Day – Seminar

Name of the Event: National Start-up Day

Title of the Seminar: STARTUP IS A MINDSET, NOT JUST A COMPANY

Date: 20 January 2026

Time: 10.00 PM

Venue: CIIE Room

Organized by: Department of Electronics & Institution's Innovation Council (IIC), G. Venkataswamy Naidu College (Autonomous), Kovilpatti

On January 20, 2026, the Department of Electronics, in collaboration with the Innovation Council (IIC) of G. Venkataswamy Naidu College (Autonomous), Kovilpatti, held a National Start-up Day. The program took place in the CIIE Room at 10:00 AM.

Objective of the Programme

The programme was organized to commemorate National Startup Day and to inculcate entrepreneurial thinking among students by highlighting that startups begin with a mindset of innovation, problem-solving, and perseverance rather than merely forming companies.

The programme commenced with a Welcome Address by Mr. H. Radhakrishnan, IIC Convener and Assistant Professor, Department of Electronics. He warmly welcomed the dignitaries, faculty members, and students, and briefed the gathering on the importance of National Startup Day and the role of IIC in fostering innovation on campus.

The Presidential Address was delivered by Dr. M. Subbulakshmi, Principal, G. Venkataswamy Naidu College (Autonomous), Kovilpatti. In her address, she emphasized the need for creativity, self-reliance, and entrepreneurial skills among students to meet the demands of the modern economy.

The Felicitation Address was given by Dr. B. Makesh Kumar, Director, G. Venkataswamy Naidu College (Autonomous), Kovilpatti. He motivated the students to explore startup opportunities and to make use of institutional support systems such as incubation and innovation cells.

The Chief Guest Introduction was presented by Ms. S. Gopika, Assistant Professor, Department of CDF, who introduced the Chief Guest and highlighted his academic and professional achievements.



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The Chief Guest, Dr. J. Sivadasan, Associate Professor, Department of ECE, P.S.R Engineering College, Sivakasi, was honored with a memento as a token of appreciation.

In the Chief Guest Address, Dr. J. Sivadasan delivered an inspiring talk on the theme "Startup is a Mindset, Not Just a Company." He explained how successful startups are built on innovation, resilience, and continuous learning. He also shared real-life examples and encouraged students to develop problem-solving skills, take calculated risks, and embrace failures as learning opportunities.

The programme concluded with a Vote of Thanks by Mr. V. Sivaramasubbu, Assistant Professor, Department of Electronics, who expressed gratitude to the management, principal, director, chief guest, faculty members, organizers, and students for their active participation and support.

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KOVILPATTI - 628502
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DEPARTMENT OF ELECTRONICS
&
INSTITUTION'S INNOVATION COUNCIL

CELEBRATES NATIONAL STARTUP DAY
SEMINAR ON
"STARTUP IS A MINDSET, NOT JUST A
COMPANY"

20 JAN 2026

TIME : 10.50
AM

VENUE :
CIE ROOM



DR. J. SIVADASAN
ASSOCIATE PROFESSOR
DEPARTMENT OF ECE
P.S.R ENGINEERING COLLEGE
SIVAKASI

WELCOME YOU ALL

G.VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS) KOVILPATTI
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DEPARTMENT OF ELECTRONICS
&
INSTITUTION'S INNOVATION COUNCIL

NATIONAL STARTUP DAY CELEBRATION

AGENDA

Date: 20.01.2025

Venue: CIE Room

Time: 10.30AM

Seminar On
"STARTUP IS A MINDSET, NOT JUST A COMPANY"

WELCOME ADDRESS

Dr. J. Radha Krishna
HC Co-ordinator
Assistant Professor,
Department of Electronics

PRESIDENTIAL ADDRESS

Dr. M. Sathishkumar
Principal
G. Venkataswamy Naidu College (Autonomous)
Kovilpatti

FELICITATION ADDRESS

Dr. B. Mahesh Kumar
Director
G. Venkataswamy Naidu College (Autonomous)
Kovilpatti

CHIEF GUEST INTRODUCTION

Mr. S. Gopika
Assistant Professor,
Department of CBE

Memento Distribution

CHIEF GUEST ADDRESS

Dr. J. Sivadasan
Associate Professor,
Department of ECE,
P.S.R Engineering College
Sivakasi

VOTE OF THANKS

Mr. V. Sivaramasubbu
Assistant Professor,
Department of Electronics



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Newappaneri, Tamil Nadu, India
 5rwp+p3j, Newappaneri, Tamil Nadu 628502, India
 Lat 9.197145° Long 77.834768°
 20/01/2026 10:32 AM GMT +05:30

கோவில்பட்டி கோ.வெங்கடசுவாமி நாயுடு கல்லூரியில் தேசிய ஸ்டார்டஅப் தின விழா

கோவில்பட்டி கோ.வெங்கடசுவாமி நாயுடு கல்லூரி (தனியார்), மின்னணுவியல் துறை மற்றும் நிறுவன புதுமை கவுன்சில் இணைத்து தேசிய ஸ்டார்டஅப் தின விழாவை ஜனவரி 20, 2026 அன்று கல்லூரி அரங்கில் சிறப்பு நடைபெற்றது. விழாவை முன்னிட்டு "ஸ்டார்டஅப் என் பது ஒரு நிறுவனம் மட்டுமல்ல, அது ஒரு மனப்பாங்கு" என்ற தலைப்பில் சிறப்பு கருத்தரங்கம் நடைபெற்றது. இக்கருத்தரங்கின் மூலம் மாணவர்களிடையே தொழில் முனைவோர் சித்தனையும் புதுமை மனப்பாங்கும் வளர்ப்பதே நோக்கமாகக் கொள்ளப்பட்டது.

நிகழ்வில் மின்னணுவியல் துறை உதவிப் பேராசிரியரும் நிறுவன புதுமை கவுன்சில் ஒருங்கிணைப்பாளகமான டாக்டர். நா.கருணாநிதி வரவேற்



புரை வழங்கினார். கல்லூரி முதல்வர் மு.கபுரெட்டி கமிதலை மையுரையாற்றி, நாட்டின் பொருளாதார வளர்ச்சியில் ஸ்டார்டஅப்புகள் பங்கு குறித்து விக்கி. மாணவர்கள் சுயதொழில் முனைவோராக உருவாக வேண்டும் என ஊக்குவிக்கார். சுயநிதிப்படப்பிர்வுகளில் இயக்குதல் பா.மகேஷ் குமார் பாராட்டுரை வழங்கி, கல்வி நிறுவனங்கள் தொழில் முனை

வோரை உகவாக்குவதில் முக்கிய பங்கு வகிக்கின்றன என குறிப்பிட்டார். முதன்மை விருந்தினரை ஆன வடிவமைப்பு மற்றும் பேஷன் துறையில், உதவிய் பேராசிரியர் எஸ். கோபிகா, அறிமுகப்படுத்தினார். இக்கிழிச்சியில் முதன்மை விருந்தினராக ஜெ. சிவகாசன், இணைப் பேராசிரியர், மின்னணுவியல் மற்றும் தொடர்பியல் துறை, பி.எஸ்.ஆர் பொறியியல் கல்லூரி, சிவ

காசி, கருத்து கொண்டு சிறப்புரையாற்றினார். அவர் ஸ்டார்டஅப் கலாச்சாரம், புதுமை சித்தன மற்றும் வெற்றிக்குத் தேவையான மனப்பாங்கு குறித்து மாணவர்களுக்கு ஊக்கம் தரும் கருத்துகளை பகிர்ந்து கொண்டார். அவருக்கு நினைவுப் பரிசு வழங்கப்பட்டது. நிகழ்ச்சியின் இறுதியில் மின்னணுவியல் விரிவாக்கப் புகழ்நிறுவனம் வழங்கினார்.

Principal
G. Venkataswamy Naidu College
(Autonomous)
Kovilpatti - 628 502.



IIC Calendar Activity

Report on titled Innovation & Entrepreneurship Outreach Program in Schools - II

Event Report

Title of the Programme

Innovation & Entrepreneurship Outreach Program in Schools

Organizing Units

Department of Electronics Jointly with Institution Innovation Council (IIC)

Date : 23 January 2026

Time : 1.00 PM onwards

Venue : VPKB Government Higher Secondary School , Kayathar

Objectives of the Programme

The Innovation & Entrepreneurship Outreach Program in Schools was organized with the objective of promoting a culture of innovation, creativity, and problem-solving among school students. The programme aimed to introduce young learners to innovative thinking and entrepreneurial skills, encouraging them to approach challenges with creativity and confidence.

Programme Description

The Department of Electronics, in collaboration with the Institution Innovation Council (IIC), G. Venkataswamy Naidu College (Autonomous), organized an outreach programme at VPKB Government Higher Secondary School, Kayathar, on 23 January 2026 at 1.00 PM.

The programme focused on sensitizing school students to the importance of innovation and entrepreneurship in today's rapidly evolving world. Faculty members from the Department of Electronics interacted with students and explained key concepts related to creativity, idea generation, and innovative problem-solving in a simple and engaging manner.

The sessions highlighted how innovation can be applied to everyday life and how entrepreneurial thinking helps in identifying opportunities and providing effective solutions. Students actively participated in discussions and showed keen interest in understanding how innovation can shape their future careers.

Outcome of the Programme

- Students gained awareness about innovation and entrepreneurship concepts.
- The programme encouraged creative thinking and problem-solving skills among school students.
- It strengthened the outreach initiatives of the Institution Innovation Council.
- The interaction motivated students to explore innovative ideas and entrepreneurial opportunities.



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- The programme fostered a positive learning environment and strengthened institutional-school collaboration.

Conclusion

The Innovation & Entrepreneurship Outreach Program in Schools was successfully conducted and fulfilled its objectives. The programme played a significant role in nurturing innovative thinking among school students and promoting creativity within the school community. The initiative reflects the institution's commitment to spreading innovation culture beyond the campus and contributing to societal development.

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DEPARTMENT OF ELECTRONICS
Jointly With
INSTITUTIONS INNOVATION COUNCIL

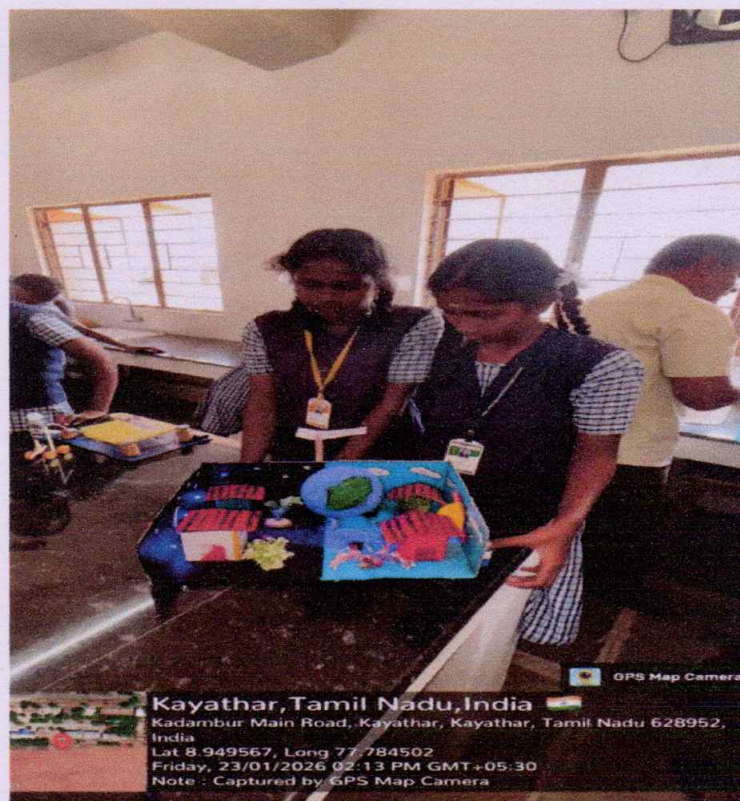
INNOVATION & ENTREPRENEURSHIP
OUTREACH PROGRAM IN SCHOOLS
To Promote a Culture of Innovation and
Creative a problem - among School
Community

WHEN: 23TH JANUARY, 2026
TIME: 1:00 PM ONWARDS
WHERE: VPKB GHSS, KAYATHAR

ALL ARE CORDIALLY INVITED



G.VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS), KOVILPATTI - 2
(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)
(Reaccredited by NAAC with 'A' Grade)





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(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)
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VNS
Principal
G.Venkataswamy Naidu College
(Autonomous)
Kovilpatti - 628 502.



IIC Calendar Activity
Report on titled Orientation Programme on Idea Generation –
Ideathon / Hackathon

Title of the Programme:

Orientation Programme on Idea Generation – Ideathon / Hackathon

Date, Time & Venue:

Date: 27 January 2026

Time: 10.30 a.m.

Venue: CIIE Room, G. Venkataswamy Naidu College (Autonomous), Kovilpatti

Organised by:

Entrepreneurship Development & Innovation Institute (EDII)

Institution's Innovation Council (IIC)

Objective of the Programme

The Orientation Programme on Idea Generation (Ideathon / Hackathon) was organised with the following objectives:

- To create awareness about idea generation and innovation among students.
- To encourage students to participate in Ideathon and Hackathon activities.
- To nurture an entrepreneurial and problem-solving mindset.
- To guide students on transforming ideas into viable solutions and startups.

Programme Proceedings

The programme began with a Welcome Address delivered by Dr. B. Kirubaharan, Coordinator, Career Guidance & Placement Cell, and Head & Assistant Professor, Department of Business Analytics. He highlighted the importance of creativity, innovation, and the role of ideathons and hackathons in enhancing students' technical and entrepreneurial skills.

The Presidential Address was delivered by Dr. M. Subbulakshmi, Principal, G. Venkataswamy Naidu College, Kovilpatti. In her address, she emphasized the need for innovation-driven education and motivated students to actively engage in ideation platforms to become future innovators and entrepreneurs.

The programme was further enriched by the Felicitation Address of Dr. B. Maheshkumar, Director, G. Venkataswamy Naidu College, Kovilpatti, who appreciated the initiative taken by EDII and IIC in organizing such a meaningful programme.

The Chief Guest Introduction was given by Dr. R. Venkateshwara, Assistant Professor, Department of Statistics, who introduced the chief guest and highlighted her entrepreneurial journey.



Chief Guest Address

The Chief Guest Address was delivered by Ms. Sathyabama Nachiyar, Founder, Nsquare Herbals Pvt. Ltd., Vadakankulam, Tirunelveli. She shared her real-life entrepreneurial experiences, challenges faced during the startup phase, and the importance of innovation, perseverance, and idea validation. Her talk inspired students to think creatively and confidently pursue their entrepreneurial ideas.

Memento Distribution

As a token of appreciation, a memento was presented to the Chief Guest, acknowledging her valuable contribution and presence at the programme.

Participation and Interaction

Students from various departments actively participated in the programme. The interactive session encouraged students to ask questions, discuss ideas, and gain clarity on ideathon and hackathon participation.

Outcome of the Programme

- Students gained awareness about idea generation techniques.
- Enhanced understanding of Ideathon and Hackathon concepts.
- Motivation to participate in innovation and startup-related activities.
- Development of creative thinking and entrepreneurial skills.

Vote of Thanks

The programme concluded with a Vote of Thanks proposed by Dr. S. Praveenkumar, Assistant Professor, Department of English, who expressed gratitude to the management, principal, chief guest, organisers, faculty members, and students for the successful conduct of the programme.

Conclusion

The Orientation Programme on Idea Generation (Ideathon / Hackathon) was successfully conducted and proved to be highly informative and motivating. The programme effectively encouraged students to explore innovative ideas and actively engage in entrepreneurial and innovation-driven initiatives.



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KOVILPATTI - 628502

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**ENTREPRENEURSHIP DEVELOPMENT AND INNOVATION &
INSTITUTION'S INNOVATION COUNCIL
IN COLLABORATION WITH EDII-TN**

ORIENTATION PROGRAM ON IDEA GENERATION
IDEATHON / HACKATHON

27 JAN, 2026

10.30 AM

CIIE ROOM



Idea Generation



Ms. SATHYABAMA NACHIYAR
Founder, Nsquare Herbals Pvt. Ltd.
Vadakkankulam
Tirunelveli

ALL ARE CORDIALLY WELCOME

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**ENTREPRENEURSHIP DEVELOPMENT
INNOVATION AND INSTITUTE
&
INSTITUTION'S INNOVATION COUNCIL**

**ORIENTATION PROGRAM ON IDEA GENERATION
IDEATHON / HACKATHON**

AGENDA

Date: 27-01-2026

Time: 10.30 AM

Venue: CIIE ROOM

Welcome Address :

Dr. B. Kirubakaran,
Co-Ordinator,
Career Guidance & Placement Cell,
Head & Assistant Professor,
Department of Business Analytics.

Presidential Address :

Dr. M. SUBBULAKSHMI,
Principal,
G. Venkataswamy Naidu College, Kovilpatti.

Felicitation Address :

Dr. B. Maheshkumar,
Director,
G. Venkataswamy Naidu College, Kovilpatti.

Chief Guest Introduction :

Dr. R. Venkateshwara,
Assistant Professor,
Department of Statistics.

Memento Distribution

Chief Guest Address :

Ms. Sathyabama Nachiyar
Founder
Nsquare Herbals Pvt Ltd
Vadakkankulam
Tirunelveli

Vote of Thanks :

Dr. S. Praveenkumar
Assistant Professor,
Department of English





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UAB
Principal
G.Venkataswamy Naidu College
(Autonomous)
Kovilpatti - 628 502.



IIC Calendar Activity

Report on titled Driving Entrepreneurial Innovation: Design Thinking & Start-up Business Models- Workshop

Title of the Programme

Driving Entrepreneurial Innovation: Design Thinking & start-up Business Models

Date & Venue

Date: 27 January 2026

Venue: Seminar Hall, G. Venkataswamy Naidu College (Autonomous), Kovilpatti

Organised by

Industry Relations Cell (IRC),

Entrepreneurship Development & Innovation Cell (EDII) and

Institution's Innovation Council (IIC)

Objective of the Programme

The workshop was organised with the objective of:

- Creating awareness about design thinking as a problem-solving approach.
- Introducing students to startup business models and innovation strategies.
- Encouraging entrepreneurial mindset and creative thinking among students.
- Bridging the gap between academic learning and real-world business practices.

Programme Proceedings

The programme commenced with a Prayer Song rendered by Ms. P. Abi Lakshmi and Ms. A. Jenifer, II M.Com, invoking blessings for the successful conduct of the workshop.

The Welcome Address was delivered by Dr. M. Vairavan, IRC Convenor and Assistant Professor of Commerce. In his address, he highlighted the importance of innovation, entrepreneurship, and the relevance of design thinking in today's competitive business environment.

The Presidential Address was delivered by Dr. M. Subbulakshmi, Principal, who emphasized the role of higher education institutions in nurturing entrepreneurial skills and motivating students to become job creators rather than job seekers.



The Felicitation Address was given by Dr. B. Makesh Kumar, Director (SFC), and Mr. R. Venkatesan, Coordinator (IQAC). They appreciated the initiative taken by the organising departments and encouraged students to actively participate and gain maximum benefit from the workshop.

Technical Sessions

Session I: Design Thinking for Entrepreneurs

The first session focused on Design Thinking for Entrepreneurs, where participants were introduced to the stages of design thinking such as empathy, problem definition, ideation, prototyping, and testing. The session highlighted how innovative solutions can be developed by understanding user needs and applying creative approaches to problem-solving.

Session II: Start-up Business Model Innovation

The second session dealt with Start-up Business Model Innovation, emphasizing various business model frameworks, value proposition design, revenue models, and sustainability of startups. Practical examples and real-world scenarios helped students understand how innovative business ideas can be transformed into successful ventures.

Participation and Interaction

The workshop witnessed active participation from students of various departments. The interactive sessions, discussions, and examples enhanced students' understanding and inspired them to think innovatively and entrepreneurially.

Outcome of the Programme

Students gained practical knowledge about design thinking concepts.

- Enhanced understanding of startup business models and innovation strategies.
- Motivation among students to pursue entrepreneurship and innovation-driven careers.
- Development of creative and problem-solving skills.

Vote of Thanks

The programme concluded with a Vote of Thanks proposed by Mr. M. Marichamy, Assistant Professor of English and IRC Member, who expressed gratitude to the management, principal, resource persons, organisers, faculty members, and students for their valuable support and participation.

Conclusion

The workshop on "Driving Entrepreneurial Innovation: Design Thinking & Start-up Business Models" was successfully conducted and proved to be highly informative and inspiring. The programme achieved its objectives by equipping students with essential entrepreneurial insights and fostering an innovation-oriented mind-set.



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Kovilpatti - 628 502, Thoothukudi District, Tamil Nadu
INDUSTRY RELATIONS CELL
&
ENTREPRENEURSHIP DEVELOPMENT AND INNOVATION & IIC
With University's Patronage to the
WORKSHOP
on
"Driving Entrepreneurial Innovation: Design Thinking & Startup Business Models"
DATE: 27.01.2026 VENUE: SEMINAR HALL TIME: 10.00 AM

RESOURCE PERSON
DR. G. RAJASEKAR
Assistant Professor
PG Department of Commerce
Lakshmi Bangaru Arts and Science College
Melmaruvathur
Chengalpattu District
Chennai

In the presence of

Chief Patron
Dr. P. Mahendran,
Secretary

Patron
Dr. M. Subbulakshmi,
Principal

Co-Patron
Dr. B. Magesh Kumar,
Director (SFC)

Mr. R. Venkatesan,
IGAC Coordinator

All are Welcome

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Kovilpatti - 628 502, Thoothukudi District, Tamil Nadu
INDUSTRY RELATIONS CELL
&
ENTREPRENEURSHIP DEVELOPMENT & INNOVATION & IIC
With University's Patronage to the
WORKSHOP
on
"Driving Entrepreneurial Innovation: Design Thinking & Startup Business Models"
DATE: 27.01.2026 AGENDA VENUE: SEMINAR HALL

Prayer Song
Ms. P. Abi Lakshmi, & Ms. A. Jennifer, II M.Com

Welcome Address
DR. M. VAIRAVAN,
IRC - Convenor
Assistant Professor of Commerce

Presidential Address
Dr. M. Subbulakshmi,
Principal

Felicitation Address
Dr. B. Magesh Kumar,
Director (SFC)

Mr. R. Venkatesan,
Coordinator (IGAC)

Session - I
"DESIGN THINKING FOR ENTREPRENEURS"

Session - II
"START-UP BUSINESS MODEL INNOVATION"

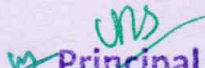
Vote of Thanks
MR. M. MARICHAMY
Assistant Professor of English
IRC - Member





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Principal

G.Venkataswamy Naidu College
(Autonomous)
Kovilpatti - 628 502.



IIC Calendar Activity

Report on titled Seminar on Level Up Your Skills: AI Tools That Make Innovation Easy

Title of the Programme

Seminar on Level Up Your Skills: AI Tools That Make Innovation Easy

Date: 19th February 2026

Time: 1100 AM

Venue: CIIE ROMM

Organised by

Department of B.Com Business Analytics and Institution's Innovation Council (IIC), G. Venkataswamy Naidu College (Autonomous), Kovilpatti

The Department of B.Com Business Analytics and the Institutions Innovation Council of G. Venkataswamy Naidu College organized a Seminar on "Level Up Your Skills: AI Tools That Make Innovation Easy" on 19th February 2026 at 11.00 AM in the CIIE Room. The programme aimed to create awareness among students about the practical applications of Artificial Intelligence tools in academics, research, entrepreneurship, and career development.

The programme commenced with a warm welcome address by Dr. B. Kirubhakaran, Career Guidance & Placement Co-ordinator and Head, Department of B.Com Business Analytics. He highlighted the importance of upgrading skills with emerging AI technologies to stay competitive in the modern digital era.

The Presidential Address was delivered by Dr. M. Subbulakshmi, Principal of the college, who emphasized the role of innovation and technology in shaping students' future careers. The Felicitation Address was delivered by Dr. B. Makesh Kumar, Director, who encouraged students to utilize AI tools ethically and creatively for academic excellence and entrepreneurial growth.

Dr. S. Suganthi, Assistant Professor, Department of Computer Science, introduced the Chief Guest, Dr. R. Kanthiah alias Deepak, Associate Professor – Marketing, St. Joseph's Institute of Management, St. Joseph's College. The Chief Guest delivered an insightful address on various AI tools that simplify innovation, enhance productivity, and support business decision-making. He demonstrated practical examples of AI applications in marketing, research analysis, content creation, and startup development.



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The session was highly interactive, with students actively participating and clarifying their doubts regarding AI-driven platforms and career opportunities. A memento was presented to the Chief Guest as a token of appreciation.

The programme concluded with a vote of thanks proposed by Ms. S. Preethi, Assistant Professor, Department of B.Com Business Analytics, who expressed gratitude to the management, resource person, faculty members, and students for making the event a grand success.

Overall, the seminar was informative and inspiring, equipping students with knowledge about leveraging AI tools to enhance innovation and professional growth.

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KOVILPATTI - 2

DEPARTMENT OF B.COM BUSINESS ANALYTICS
COLLABORATION WITH
INSTITUTION'S INNOVATION COUNCIL

"LEVEL UP YOUR SKILLS: AI TOOLS THAT MAKE INNOVATION EASY"

DR. R. KANTHIAH ALIAS DEEPAK, PH.D.,
ASSISTANT PROFESSOR - MARKETING
St. Joseph's Institute of Management
St. Joseph's College (Autonomous)
Tiruchirappalli - 620002
Date : 19-02-2026
Time : 11.00 AM
Venue : CIIE ROOM

G.VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS) KOVILPATTI
(Re-Accredited with 'A' Grade by NAAC)
DEPARTMENT OF B.Com (BA)
&
INSTITUTION'S INNOVATION COUNCIL

Organizer

AGENDA

Date: 19.02.2026 Time: 11.00 AM

Venue: CIIE ROOM

Seminar On
"LEVEL UP YOUR SKILLS: AI TOOLS THAT MAKE INNOVATION EASY"

WELCOME ADDRESS: Dr. RAJEE BHABHAN
Career Guidance & Placement Co-ordinator
Head & Assistant Professor of B.Com (BA)

PRESIDENTIAL ADDRESS: Dr. M. Subbulakshmi
Principal
G. Venkataswamy Naidu College (Autonomous)
Kovilpatti

FELICITATION ADDRESS: Dr. B. Mahesh Kumar
Director
G. Venkataswamy Naidu College (Autonomous)
Kovilpatti

CHIEF GUEST INTRODUCTION: Dr. S. Sarganah,
Assistant Professor of Computer Science,
Department of Computer Science

Venue distribution

CHIEF GUEST ADDRESS: Dr. R. KANTHIAH ALIAS DEEPAK
Associate Professor - Marketing,
St. Joseph's Institute of Management,
St. Joseph's College,
Tiruchirappalli.

VOTE OF THANKS: Ms. S. Preethi,
Assistant Professor,
Department of B.Com (BA)



Principal
G. Venkataswamy Naidu College
(Autonomous)
Kovilpatti - 628 502.



Celebration Activity
Report on National Science Day – GKD Quiz

Name of the Event: National Science Day

Title of the Event: GKD QUIZ

Date: 27-02-2026

Time: 10.00 AM

Venue: Auditorium

Organized by: Institution's Innovation Council (IIC), G. Venkataswamy Naidu College (Autonomous), Kovilpatti

The Institution's Innovation Council (IIC) of G. Venkataswamy Naidu College, Kovilpatti, organized the Cavalier Dr. G.K. Devarajulu Memorial State Level Inter-Collegiate XXXI Quiz Contest as part of the National Science Day celebration on 27 February 2026 at 10.00 a.m. The event was conducted at Shri N. Damotharan Memorial Auditorium.

The programme aimed to commemorate National Science Day, which marks the discovery of the Raman Effect by C. V. Raman. The quiz contest was organized to promote scientific awareness, encourage analytical thinking, and enhance the general knowledge of students from various colleges.

The programme began with a warm welcome to the dignitaries and participants. Dr. P. Mahendran, Secretary of the college, presided over the function. Dr. M. Subbulakshmi, served as the Guest of Honour and delivered an inspiring address emphasizing the importance of scientific thinking, innovation, and research among students. Dr. B. Makesh Kumar felicitated the gathering and appreciated the initiative taken by the organizers to celebrate science through knowledge-based competitions.

The quiz programme was conducted by Dr. M. Rangarajan, Associate Professor and Head (Rtd.), Department of Corporate Secretaryship, PSG College of Arts & Science, and CEO of Mind Games Quizzing and Consulting, Coimbatore. The quiz master conducted the competition in an engaging and interactive manner, covering topics related to science, technology, current affairs, and general knowledge.

Students from several colleges across the state participated enthusiastically in the quiz contest. The competition consisted of multiple rounds that tested the participants' knowledge, quick thinking, and teamwork. The event



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created a vibrant academic atmosphere and encouraged healthy intellectual competition among the students.

The programme concluded with the distribution of prizes and certificates to the winners and participants. The event was successfully organized under the aegis of Lakshmi Machine Works Limited, Coimbatore. Overall, the celebration of National Science Day through the GKD Memorial Quiz Contest was highly informative and inspiring, fostering scientific curiosity and knowledge-sharing among the participants.

The Management, Secretary, Principal, Director, Staff & Students of
G.VENKATASWAMY NAIDU COLLEGE
(AUTONOMOUS)
(Reaccredited with 'A' Grade by NAAC)
Kovilpatti-628502, Thoothukudi District.

INSTITUTION'S INNOVATION COUNCIL
Cordially invite you & the quiz team to

CAVALIER DR.G.K.DEVARAJULU MEMORIAL
State Level Inter-Collegiate XXXI Quiz Contest
(Under the aegis of Lakshmi Machine Works Ltd., Coimbatore.)

On 27th February 2026 at 10.00 a.m.
at Shri. N. Damotharan Memorial Auditorium
(GVN College - SF Campus)

Dr. P.Mahendran, Ph.D.,
Secretary,
G. Venkataswamy Naidu College (Autonomous),
Kovilpatti
will preside over the function.

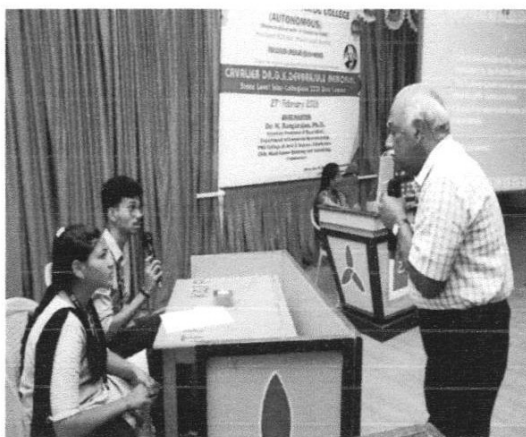
Dr. M. Subbulakshmi, Ph.D.,
Principal,
G. Venkataswamy Naidu College (Autonomous),
Kovilpatti
will be the Guest of Honour.

Dr. B. Makesh Kumar, Ph.D.,
Director (SFC),
G. Venkataswamy Naidu College (Autonomous),
Kovilpatti
will felicitate.

Quiz Master
Dr. M. Rangarajan, Ph.D.,
Associate Professor & Head (Rtd),
Department of Corporate Secretaryship,
PSG College of Arts & Science, Coimbatore.
CEO, Mind Games Quizzing and Consulting,
Coimbatore.



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IIC Calendar Activity

Report on titled Two-Day National Level Workshop

“Statistical Analysis Techniques Using JAMOVİ – A Practical Approach”

Title of the Workshop: “Statistical Analysis Techniques Using JAMOVİ – A Practical Approach”

Date & Time: 02-03-2026 & 03-03-2026, 10:30 AM

Venue: Seminar Hall

Organized by: Department of B.Com Business Analytics in collaboration with Institution Innovation Council (IIC) G. Venkataswamy Naidu College (Autonomous), Kovilpatti

The Department of B.Com Business Analytics in collaboration with Institution Innovation Council (IIC) G. Venkataswamy Naidu College (Autonomous), Kovilpatti, successfully organized a Two-Day National Level Workshop on “Statistical Analysis Techniques Using JAMOVİ – A Practical Approach” on 2nd and 3rd March 2026 at the Seminar Hall.

Objectives of the Workshop

- To enhance research and analytical skills among students and scholars
- To provide hands-on training in statistical analysis using JAMOVİ
- To develop data interpretation and evidence-based decision-making skills

Inaugural Session (Day 1 – 02.03.2026)

The workshop commenced at 10:30 a.m. with a silent prayer.

The session began with the Welcome Address delivered by Dr. B. Kirubhakaran, Assistant Professor and Head, Department of B.Com Business Analytics, who warmly welcomed the dignitaries, resource persons, and participants.

The Presidential Address was delivered by Dr. M. Subbulakshmi, Principal, who emphasized the importance of statistical tools in modern research and encouraged students to develop analytical skills using software like JAMOVİ.

The Felicitation Address was given by Dr. B. Makesh Kumar, Director, who highlighted the growing demand for data-driven decision-making in business and academia.

The Chief Guest Address was delivered by:

- Dr. S. Shahul Hameed, Assistant Professor and Head, Department of BBA, Sadakathullah Appa College, Tirunelveli
- Dr. K. Balasubramanian, Assistant Professor, CMS Business School, JAIN (Deemed-to-be University), Kochi

They shared insights on the practical applications of statistical analysis in research and industry.

The session concluded with the Vote of Thanks by Dr. S. Shagira Banu, Assistant Professor.



Technical Sessions

Day 1 Highlights

- Introduction to JAMOVİ interface and data management
- Hands-on training on descriptive statistics
- Practical sessions on data visualization techniques
- Lab Sessions I & II focused on real-time data analysis

Day 2 Highlights (03.03.2026)

Advanced sessions on:

- Correlation and Regression Analysis
- Hypothesis Testing (t-test, ANOVA, Chi-square)
- Interpretation of statistical outputs
- Guidance on report writing for research studies
- Lab Sessions III, IV & V provided in-depth practical exposure

Outcomes of the Workshop

- Participants gained practical knowledge of statistical analysis using JAMOVİ
- Improved skills in data entry, management, and interpretation
- Enhanced ability to apply statistical techniques in research projects
- Strengthened analytical thinking and research methodology skills
- Participants developed confidence in drawing meaningful conclusions from data

Conclusion

The two-day workshop was highly informative and beneficial. It successfully bridged the gap between theoretical knowledge and practical application of statistical tools. The hands-on sessions and expert guidance enabled participants to gain valuable insights into data analysis techniques.

The workshop concluded with a valedictory session, marking the successful completion of the programme.





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CHIEF PATRON

Dr. P. Mahendran, Ph.D.
Secretary,
G.V.N College (Autonomous).

PATRON
Dr. M. Subbulakshmi, Ph.D.
Principal,
G.V.N College (Autonomous).

CO-PATRON
Dr. B. Mahesh Kumar, Ph.D.
Director,
G.V.N College (Autonomous).

CONVENOR
Dr. R. Kirubakaran, Ph.D.
Assistant Professor and Head,
G.V.N College (Autonomous).

ORGANIZING COMMITTEE

Dr. S. Srinivasan, Asst. Prof of B.Com BA
Mr. D. Sureshnan, Asst. Prof of B.Com BA
Ms. S. Preethi, Asst. Prof of B.Com BA

Registration details

Registration Fee Rs. 500/-
Last date of
Registration: 27.02.2020

Scan for Registration



Scan for Registration Fee



Programme

Day 1
10:30 am to 11:30 am - Registration
11:30 am to 11:45 am - Tea Break
11:45 am to 01:00 pm - Lab Session I
01:00 pm to 02:00 pm - Lunch Break
02:00 pm to 03:40 pm - Lab Session II
Day 2
10:00 am to 11:30 am - Lab Session III
11:30 am to 11:45 am - Tea Break
11:45 am to 03:00 pm - Lab Session IV
03:00 pm to 03:15 pm - Lunch Break
03:15 pm to 04:00 pm - Lab Session V
04:00 pm to 04:15 pm - Valedictory

For any query contact:
+91-9629620777

G.VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS)
BE AUTONOMOUS BY NAAC
(AFFILIATED TO MANONMANIAM SUNDARANAR UNIVERSITY, TIRUNELVELI)

Two-Day National Level Workshop on

"Statistical Analysis Techniques Using JAMOV
A Practical Approach"

ORGANIZED BY
DEPARTMENT OF B.COM BUSINESS ANALYTICS

Date: March, 02 & 03 2020

Venue: Seminar Hall Time: 10:30 am

Dear Sir/Madam,

We invite you to participate in the Workshop on "Statistical Analysis Techniques Using JAMOV Practical Approach" on March 02 & 03 2020, organized by the Department of B.Com BA, G.Venkataswamy Naidu College (Autonomous), Kovilpatti.

About the College

G. Venkataswamy Naidu College, established in 1966, is managed by the G. Venkataswamy Naidu Charity Trust for Education and Medical Relief, Chittoor, with the vision of providing quality higher education in the backward districts of South Tamil Nadu. The primary objective of the College is to impart higher education to the students of this region. It is an educational institution, re-accredited with an 'A' grade by NAAC.

The College attained autonomous status and was selected under the Star College Scheme of DET in 2020. At present, it offers 10 undergraduate and 6 postgraduate programmes. Over the years, the College has grown steadily in tune with societal needs and continues its journey towards becoming an institution of excellence.

About the Departments

B.Com (Business Analytics) is a Commerce embedded course that uses the road map to data science technology such as Python programming and other business-related tools, to help enterprises and organizations to make data-driven decisions. The program focuses on the conceptual knowledge in multiple disciplines of analytics. The course provides students with a solid understanding of Business Analytics ideas, as well as skills, tools, and strategies for understanding data, analyzing data, and implementing essential business solutions in an organized way. Students learn about concepts and data processing, as well as how to handle challenges in a variety of sectors, including manufacturing, retail, software, banking, and finance, both theoretically and practically.

Theme of the Programme

This Programme aims to bridge the gap between theoretical knowledge and real-time data application using the user-friendly open source software JAMOV. The programme emphasizes practical exposure to data handling, interpretation, and research-based statistical techniques. It is designed to enhance analytical competence for academic research, project work, and publications.

Theme

It aims to strengthen research skills, data interpretation abilities, and evidence-based decision-making for academic and professional excellence.

Programme Outcomes

- Participants will gain practical knowledge in performing statistical analyses using JAMOV software.
- They will develop skills in data entry, data management, and interpretation of statistical outputs.
- Participants will be able to apply appropriate statistical techniques for research and project work.
- They will enhance their ability to draw meaningful conclusions and make evidence-based decisions.
- The workshop will strengthen their overall research methodology and analytical competencies.

Key Topics Covered

- Introduction to JAMOV Interface and Data Management
- Descriptive Statistics and Data Visualization Techniques
- Correlation and Regression Analysis
- Hypothesis Testing (t-test, ANOVA, Chi-Square)
- Interpretation of Results and Report Writing for Research Studies

Target Audience

The programme is targeted mainly towards UG and PG students, young research scholars, and faculty from Commerce and Management Studies. For close interaction between the participants and the resource persons, the number of participants will be restricted to 60. Participants will be accepted on a first come, first served basis, however, preference will be given to senior faculty and researchers.

Resource Person's

Dr. R. SHANU, HAMEED
Sobhanlal Shastri Arts College, Tirunelveli.
Dr. Balasubramanian R.
C.M. Deemed to be University,
Ranchi Campus



G. Venkatesh
Principal

G.Venkataswamy Naidu College
(Autonomous)
Kovilpatti - 628 502.



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IIC Calendar Activity

Report on titled COM FEST' 2K26 – State Level Intercollegiate Competitions

Title of the Event: COM FEST' 2K26

Date & Time: 12th March 2026, 9.30 AM.

Venue: auditorium

Organized by: The programme was jointly organized by the PG Department of Commerce and the Institution's Innovation Council (IIC) of G. Venkataswamy Naidu College.

The PG Department of Commerce (Aided & SF), G. Venkataswamy Naidu College (Autonomous), Kovilpatti, organized the State Level Intercollegiate Competitions – COM FEST' 2K26 on 12th March 2026 at 9:30 a.m. in the college auditorium as part of its Diamond Jubilee Celebration. The event was conducted in association with the Institution Innovation Council.

The fest aimed to bring together students from various colleges to exhibit their talents, enhance their skills, and promote creativity, innovation, and entrepreneurship among young minds.

The program commenced with Tamil Thai Vazhthu, rendered by Ms. A. Arthi and Ms. Suyambu Rani of I B.Com. The Welcome Address was delivered by Ms. M. Gurusaraswathi of III B.Com, who extended a warm welcome to the dignitaries and participants.

Dr. M. Subbulakshmi, Principal, delivered the Presidential Address, highlighting the significance of intercollegiate competitions in developing confidence and knowledge among students. The Felicitation Address was delivered by Dr. B. Makesh Kumar, Director (Self-Financing Courses), who appreciated the efforts of the organizing team and encouraged active participation.

A variety of competitions were conducted as part of the fest, including Quiz, Face Painting, Paper Presentation, Ad Act, As You Like It, Rangoli, and Rise of Entrepreneur Skills. Students from different colleges participated with great enthusiasm, making the event lively and competitive.



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The fest also featured special attractions such as lucky draw prizes, free mehendi for girls, snacks stall, and a women's fashion corner stall, which added to the celebratory spirit of the event.

The program concluded with the Vote of Thanks delivered by Dr. S. Prabhakar, Organizing Secretary, who expressed sincere gratitude to the management, faculty members, participants, and volunteers for their support in making the event a grand success.

Overall, COM FEST' 2K26 was a vibrant and successful event that fostered talent, creativity, and collaboration among students from various institutions.

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Kovilpatti-628502, Thoothukudi District
is a part of

Diamond Jubilee Celebration
DEPARTMENT OF COMMERCE (AIDED & SF)
cordially invites you to the
State Level Intercollegiate Competitions
COM FEST' 2K26

List of Events

- Quiz
- Face Painting
- Paper Presentation
- AD-Act
- As You Like it
- Rangoli
- Rise of Entrepreneur Skills

Registration Fee: Rs. 150/- Only
99941 37349

Special Prizes by Lucky Draw
Free Mehendi for Girls
Snacks Stall
Women Fashion Corner Stall

For Further Details Contact
Dr. S. Prabhakar
Cell No: 95668 02690
Dr. A. Revathi
Cell No: 88704 18123
Email: comfest@gmail.com

12th March 2026
Time: 09.30 a.m.

All are Welcome

Organizing Committee

Chair Person	Secretary	Principals	Organizing Secretary	Staff Co-Ordinators
Dr. P. Mahendran, Ph.D.	Dr. A. Revathi, Assistant Professor & Head	Dr. M. Subudakshmi, Ph.D.	Dr. S. Prabhakar, Assistant Professor	Dr. J. Anand, Assistant Professor
Dr. M. Varman, Assistant Professor	Dr. S. Vinayareer, Assistant Professor	Dr. V. Amutha, Assistant Professor	Mrs. S. Rohini, Lab Assistant	
Dr. B. Subha Ranjani, Assistant Professor	Mrs. P. Bhargavi Lakshmi, Assistant Professor	Mrs. M. Selva Nandini, Assistant Professor		

Student Co-Ordinators

Ms. S. Rajalakshmi, I.M.Com	Mr. M. Mathan Prasad, I.M.Com	Mr. K. Madhuretha, I.M.Com	Mr. K. Suresh Kumar, I.B.Com	Mr. M. Madan Babu, B.B.Com	Ms. M. Bhargavi Lakshmi, B.B.Com	Mr. K. Manojan, B.B.Com	Ms. G. Hemalakshmi, B.B.Com	Mr. B. Ramkumar, B.B.Com	Mr. K. Mahalingam, I.B.Com	Ms. T. Karthika, I.B.Com
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S. Prabhakar
Principal

G.Venkataswamy Naidu College
(Autonomous)
Kovilpatti - 628 502.



IIC Calendar Activity

Report on titled Mentoring Event: Demo Day / Poster Presentation of Business Plans & Mentor Linkages

Title of the Event: BizBlast 2K26 – 13th Trade Show

Date & Time: 18th March 2026, 10.00 AM to 4.00 PM.

Venue: College Campus, G. Venkataswamy Naidu College (Autonomous), Kovilpatti.

Organized by: The programme was jointly organized by the Department of Business Administration (BBA) and the Institution's Innovation Council (IIC) of G. Venkataswamy Naidu College.

Objective of the Programme

- To provide a platform for students to present innovative business ideas
- To facilitate mentoring and expert guidance for budding entrepreneurs
- To strengthen industry-academia interaction through mentor linkages
- To promote startup culture and entrepreneurial thinking among students

Programme Details

The programme began with a formal inauguration and welcome address. Students from the BBA department showcased their business plans through poster presentations and demo models as part of the Demo Day.

Participants presented innovative ideas across various domains, demonstrating creativity, feasibility, and market potential. The event created a vibrant trade show atmosphere under the title BizBlast 2K26.

The Chief Guest Chief Guest Rtn. PAG, JC. Asiaforms G. Babu, Director, Asiaforms Pvt. Ltd., and Partner of Kovilpatti Asiacandy. and other mentors evaluated the projects, interacted with students, and provided valuable suggestions for improving their business models. The mentoring session helped students understand real-world business challenges and opportunities.

Mentoring & Evaluation

- Experts provided constructive feedback on business feasibility.
- Students received guidance on funding, marketing, and scaling strategies.
- Industry insights helped bridge the gap between theory and practice.



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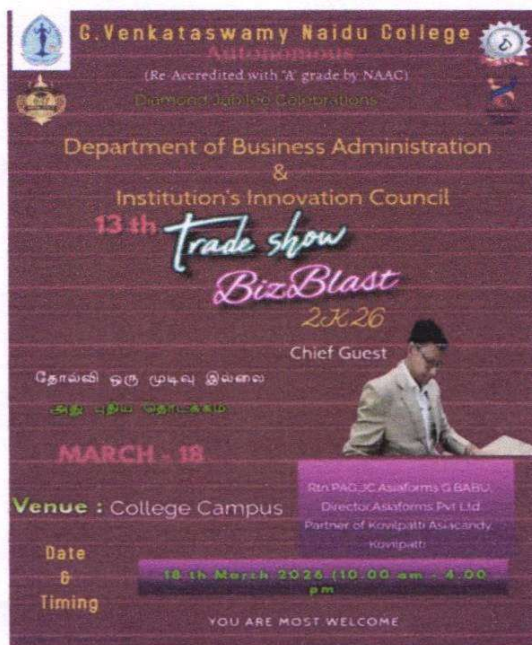


Outcome of the Programme

- Enhanced entrepreneurial skills among students.
- Improved presentation and business planning abilities
- Strengthened mentor–student networking.
- Encouraged innovation and startup initiatives,

Conclusion

The programme concluded successfully with a vote of thanks. The Mentoring Event: Demo Day / Poster Presentation under BizBlast 2K26 was highly impactful in nurturing entrepreneurial talent and fostering innovation among students.



G. Venkatesh
Principal
G.Venkataswamy Naidu College
(Autonomous)
Kovilpatti - 628 502.



IIC Calendar Activity

Report on titled Workshop on “From Idea to Asset: Intellectual Property Rights for Student Innovators”

Title of the Workshop: “From Idea to Asset: Intellectual Property Rights for Student Innovators”

Date & Time: 26th March 2026, 10:30 AM

Venue: Seminar Hall

Organized by: PG & Research Department of Commerce

in collaboration with Institution Innovation Council (IIC)

G. Venkataswamy Naidu College (Autonomous), Kovilpatti

Introduction

The PG & Research Department of Commerce, in association with the Institution Innovation Council (IIC), organized a workshop titled “From Idea to Asset: Intellectual Property Rights for Student Innovators” on 26th March 2026. The objective of the workshop was to create awareness among students about Intellectual Property Rights (IPR) and to guide them on transforming innovative ideas into valuable assets.

Inaugural Session

The programme commenced with the Tamil Thai Vazhthu, rendered by Ms. K. Madhumitha, Ms. Jeba Anila, and Ms. P. Esakkiammal of I M.Com.

The Welcome Address was delivered by Ms. S. Rajalakshmi (II M.Com.), who warmly greeted the gathering and highlighted the importance of innovation and intellectual property in today's competitive world.

Presidential Address

The Presidential Address was delivered by Dr. B. Makesh Kumar, Director (Self-Financing Courses). He emphasized the need for students to be innovative and protect their ideas through proper legal frameworks such as patents, copyrights, and trademarks.

Felicitation Address

Mr. S. Palanikumar, Head & Assistant Professor of Commerce, delivered the Felicitation Address, appreciating the initiative taken by the department and encouraging students to actively participate and gain insights from the workshop.

Chief Guest Address

The Chief Guest, Dr. S. Sivasankar, Assistant Professor & Head, Department of Business Administration, was the resource person for the workshop.



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He delivered an insightful session on:

- The concept and importance of Intellectual Property Rights (IPR)
- Types of IPR such as patents, copyrights, trademarks, and designs
- The process of converting ideas into intellectual assets
- The significance of protecting innovations in academic and business environments

His presentation was highly interactive and informative, enabling students to understand how innovation can lead to entrepreneurial opportunities.

Conclusion

The session concluded with a Vote of Thanks proposed by Ms. R. Anunanthini (II M.Com.), who expressed gratitude to the management, resource person, faculty members, and students for making the event a grand success.

Outcome of the Programme

- Students gained awareness about Intellectual Property Rights.
- Participants understood the process of protecting innovative ideas.
- The workshop encouraged entrepreneurial thinking among students.
- It helped students realize the importance of innovation in academic and business fields.

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PG DEPARTMENT OF COMMERCE
COLLABORATION WITH
INSTITUTION INNOVATION COUNCIL

WORKSHOP ON
"From Idea to Asset : Intellectual Property Rights for Student Innovators"


Dr.S.Sivasankar
Assistant Professor & Head
Department of Business Administration
Venue : Seminar Hall
Date : 26-03-2026 **Time : 10.30 AM**

ALL ARE CORDIALLY INVITED

G.VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS)
(Reaccredited with 'A' Grade by NAAC)
Kovilpatti - 628 902, Thoothukudi District.

PG & RESEARCH DEPARTMENT OF COMMERCE
In association with
INSTITUTION INNOVATION COUNCIL

Workshop on
"From idea to Asset: Intellectual Property Rights for Student Innovators"

Date: 26.03.2026 **Venue:** Seminar Hall
Time: 10.30 AM

AGENDA

Tamil Thai Vazhin	Ms.K. Madhuranitha, Ms.Jeba Anila & Ms.P.T.sakthammal I M.Com.
Welcome Address	Ms. S.Rajalakshmi, II M.Com.
Presidential Address	Dr. B. Magesh Kumar Director (Self-Governing Colleges)
Felicitation Address	Mr. S. Palanisami Head & Assistant Professor of Commerce.
Chief Guest	Dr. S. Sivasankar, Head & Assistant Professor of BBA, G.V.N. College (Autonomous), Kovilpatti
Vote of Thanks	Ms. R. Anunanthini, II M.Com.



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G. Venkataswamy
Principal
G.Venkataswamy Naidu College
(Autonomous)
Kovilpatti - 628 502.



IIC Calendar Activity

Report on titled Incubation Visit on “Brave Mom Naturals”

Title of the Event: Field/Exposure Visit to Incubation Units/Patent Facilitation/Tech Transfer Centres

Date & Time: 31-03-2026, 9:30 AM

Venue: Brave Mom Naturals, Madurai

Organized by: Department of Botany in association with the Institution's Innovation Council (IIC) of G. Venkataswamy Naidu College (Autonomous), Kovilpatti

The Department of Botany in association with the Institution's Innovation Council (IIC) of G. Venkataswamy Naidu College (Autonomous), Kovilpatti organized a Field Visit to Incubation Units on 31st March 2026. The objective of the visit was to provide students with practical exposure to entrepreneurship, start-up culture, and incubation processes.

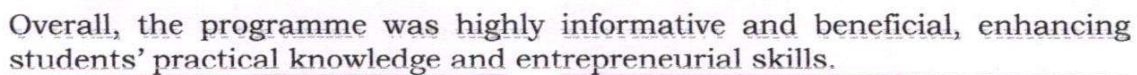
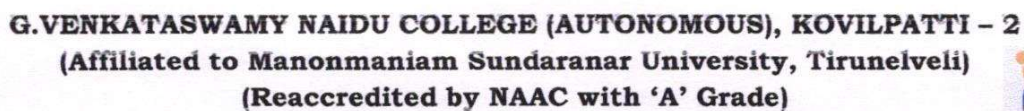
As part of the programme, the students visited Brave Mom Naturals, situated in Madurai, a start-up engaged in the production of natural and herbal products.

During the visit, B. K. Gayathri, the founder of Brave Mom Naturals, addressed the students and provided valuable insights into her entrepreneurial journey. She explained how the idea of producing eco-friendly and natural products evolved into a successful business venture. She also elaborated on the process of product development, selection of raw materials, quality control, packaging, branding, and marketing strategies.

Mrs. Gayathri highlighted the importance of innovation, dedication, and sustainability in entrepreneurship. She also discussed the challenges faced during the initial stages of the startup and how incubation support, guidance, and continuous learning helped in overcoming those challenges.

The session included an interactive discussion where students actively engaged by asking questions related to startup funding, market opportunities, and scaling of business. The visit helped students understand how botanical knowledge can be applied in developing commercially viable products.

The field visit served as an eye-opening experience, encouraging students to explore entrepreneurship and develop innovative ideas in the field of natural products and plant sciences.



Principal

G.Venkataswamy Naidu College

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Kovilpatti - 628 502.



IIC Calendar Activity

Report on titled Seminar on "Role of Law in Start-up Growth"

Title of the Event: "Role of Law in Start-up Growth"

Date & Time: 11-04-2026, 11:00 AM

Venue: CHE ROOM

Organized by: Department of B.Com Business Analytics in association with the Institution's Innovation Council (IIC) of G. Venkataswamy Naidu College (Autonomous), Kovilpatti

The Department of Business Analytics in collaboration with the Institution's Innovation Council (IIC) of G. Venkataswamy Naidu College (Autonomous), Kovilpatti organized a seminar on "Role of Law in Startup Growth" on 11th April 2026 at 11.00 AM in the CIIE Room.

The program commenced with a warm Welcome Address delivered by Dr. B. Kirubhakaran, Career Guidance & Placement Coordinator and Head of B.Com (Business Analytics), who greeted the gathering and highlighted the importance of legal awareness in building successful startups.

The Presidential Address was delivered by Dr. M. Subbulakshmi, Principal of the institution, who emphasized the need for students to understand legal frameworks, intellectual property rights, and compliance requirements in entrepreneurship.

The Felicitation Address was given by Dr. B. Makesh Kumar, Director of the college, who appreciated the initiative taken by the department and IIC in organizing such an insightful seminar for students.

The Chief Guest Introduction was presented by Dr. R. Venkateshwara, Assistant Professor, and Department of Statistics, who introduced the resource person and highlighted his academic and professional achievements.

The session was led by the distinguished speaker, M. Hariharasuthan, Assistant Professor, Department of Management Studies, Vivekanandha College of Arts and Science for Women (Autonomous).

In his address, Mr. Hariharasuthan elaborated on the crucial role of legal systems in startup development. He discussed topics such as business registration, intellectual property rights (IPR), contract laws, taxation policies, and regulatory compliance. He also highlighted how legal awareness can help startups avoid risks and ensure sustainable growth.



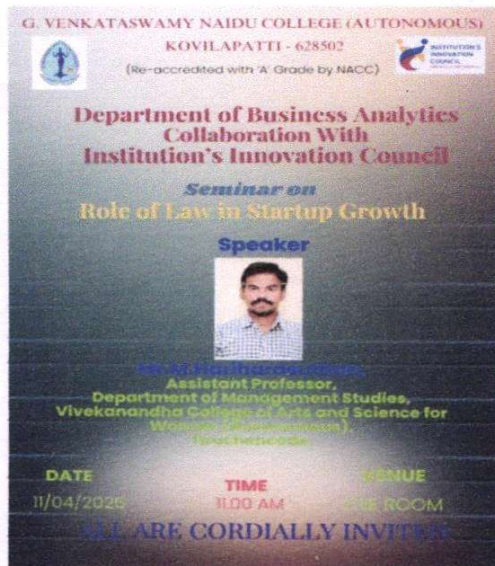
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The session was highly interactive, with students actively participating and clarifying their doubts regarding legal procedures, startup registration, and business regulations. The seminar provided valuable insights into the legal aspects that every entrepreneur must understand.

The program concluded with a Vote of Thanks delivered by Mr. H. Radhakrishnan, Assistant Professor, Department of Electronics, who expressed gratitude to the management, resource person, faculty members, and students for their active participation and support.

Overall, the seminar was highly informative and beneficial, enhancing students' knowledge about the legal dimensions of startup growth and encouraging them to pursue entrepreneurial ventures with confidence and awareness.



Principals
Principal

G.Venkataswamy Naidu College
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Kovilpatti - 628 502.



Celebration Activity
Report on International Women's Day

Name of the Event: International Women's Day

Date: 09-03-2026

Time: 2.00 PM

Venue: Auditorium

Organized by: General Function Committee & Institution's Innovation Council (IIC), G. Venkataswamy Naidu College (Autonomous), Kovilpatti

The General Function Committee & Institution's Innovation Council (IIC) of G. Venkataswamy Naidu College, Kovilpatti, organized a Women's Day Celebration as part of the Diamond Jubilee Celebrations on 09 March 2026 at 2.00 p.m. in the college auditorium. The programme was conducted to honour and celebrate the achievements, strength, and contributions of women in society in connection with International Women's Day.

The programme began with Tamizhthai Vazhthu, followed by the Welcome Address delivered by Dr. S. Anusuyadevi, who warmly welcomed the dignitaries, faculty members, and students. She highlighted the significance of celebrating Women's Day and emphasized the importance of empowering women through education and social awareness.

The ceremonial Lighting of the Lamp was performed by the dignitaries, symbolizing knowledge and enlightenment. This was followed by the Memento Distribution to the distinguished guests as a token of appreciation.

The Presidential Address was delivered by Dr. P. Mahendran, who emphasized the role of women in shaping society and encouraged students to respect and support gender equality.

The Felicitation Address was given by Dr. M. Subbulakshmi and Dr. B. Makesh Kumar, who appreciated the achievements of women in various fields and motivated the students to develop confidence, leadership, and independence.

The Chief Guest Address was delivered by B. K. Gayathri, who shared her entrepreneurial journey and encouraged students to pursue their dreams with determination and courage. Another special address was given by Kalai



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Mamani M. Amala Pushpam, who spoke about the importance of arts, culture, and perseverance in personal and professional life.

The programme also featured a Cultural Programme, where students actively participated and showcased their talents through various performances celebrating womanhood and empowerment.

The event concluded with the Vote of Thanks delivered by Mrs. S. Sivasakthi, who expressed gratitude to the management, dignitaries, organizing committee, staff, and students for making the event a grand success. The programme ended with the National Anthem.

The Women's Day celebration was meaningful and inspiring, creating awareness among students about the importance of women's empowerment and gender equality in society.

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Kovilpatti-628502, Thoothukudi District.

Diamond Jubilee Celebration
GENERAL FUNCTION COMMITTEE
Organizes
Women's Day Celebration

09.03.2026
Chief Guests

Kalaimamani
Mrs. M. Amalapushpam
Music Teacher
Government Girls Higher
Secondary School
Kovilpatti

Mrs. B.k. Gayathri
Founder
Brave Mom Naturals

Venue: Auditorium
Time: 02.00 p.m.



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UNS
Principal
G.Venkataswamy Naidu College
(Autonomous)
Kovilpatti - 628 502.



Celebration Activity
Report on World Creativity and Innovation Day

Name of the Event: Skill Enhancement Program on Turn Raw Data into Wow Data Using Power BI

Date: April 13, 2026

Time: 10.00 AM

Venue: Allied Lab

Organized by: Department of Statistics & Institution's Innovation Council (IIC), G. Venkataswamy Naidu College (Autonomous), Kovilpatti

The Department of Statistics & Institution's Innovation Council (IIC) of G. Venkataswamy Naidu College celebrated World Creativity and Innovation Day as part of a celebration organized a Skill Enhancement Program titled "Turn Raw Data into Wow Data Using Power BI" on 13th April 2026 at the Allied Lab. The objective of the program was to provide students with practical exposure to modern data visualization and business intelligence tools, particularly Power BI, which is widely used in industries for data analysis and decision-making.

The program commenced with a prayer song rendered by Ms. A. Abinaya, III B.Sc. Statistics.

The welcome address was delivered by Mr. E. Deva Prasanna Kumar, II B.Sc. Statistics, who welcomed the gathering and emphasized the importance of developing analytical and technical skills in today's data-driven world.

The felicitation address was delivered by Dr. B. Mahesh Kumar, who motivated the students to enhance their employability by learning emerging technologies and software tools related to data analytics.

The resource person was introduced by Mr. D. Balaji, III B.Sc. Statistics.

Technical Session

The technical session was handled by Ms R. C. Vino, B.Tech., from Kamaraj College of Engineering and Technology.

The resource person provided hands-on training on Power BI and explained various concepts, including:



- Importing raw data from Excel and CSV files
- Data cleaning and transformation using Power Query
- Creating charts, graphs, and interactive dashboards
- Data visualization and storytelling techniques
- Generating meaningful insights from datasets

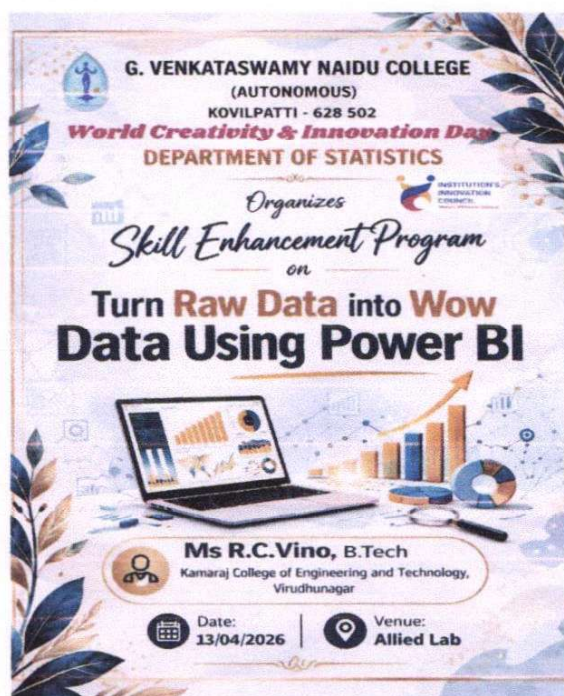
Students actively participated in the practical session by working on real-time datasets and creating visual reports using Power BI tools.

Outcome of the Program

The program enabled students to gain practical knowledge in data visualization and analytics using Power BI. Participants learned how to transform raw datasets into meaningful dashboards and reports. The session enhanced students' technical competencies, analytical thinking, and employability skills relevant to the current industry requirements.

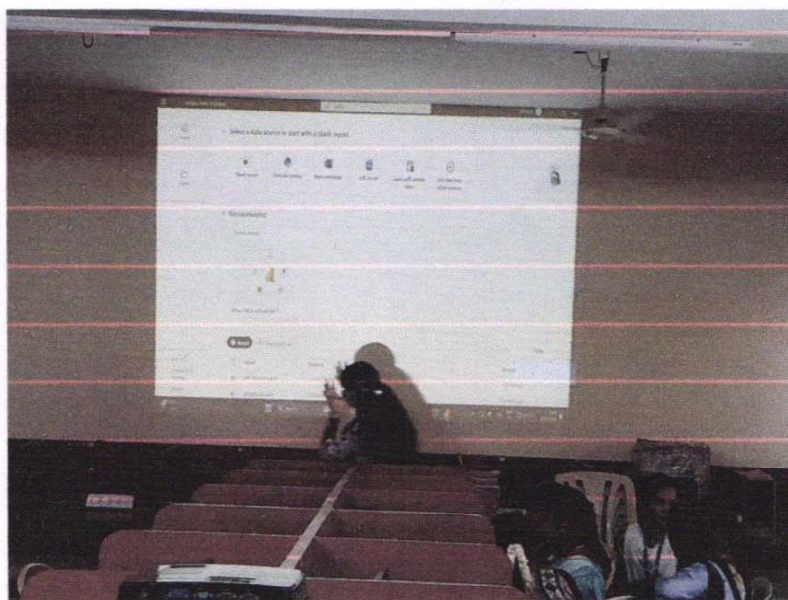
Conclusion

The Skill Enhancement Program was highly informative and beneficial to the students. The session successfully bridged the gap between theoretical statistics and practical business intelligence applications. The program concluded with the Vote of Thanks delivered by Ms. S. Maharajothi, II B.Sc. Statistics, who expressed gratitude to the management, faculty members, resource person, and participants for making the event successful.





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WVS
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G.Venkataswamy Naidu College
(Autonomous)
Kovilpatti - 628 502.



Celebration Activity
Report on National Technology Day

Name of the Event: Workshop on “From Idea to Prototype”

Date: 15-05-2026

Time: 10.00 AM

Venue: Centralized Lab

Organized by: Institution's Innovation Council (IIC), G. Venkataswamy Naidu College (Autonomous), Kovilpatti

The Institution's Innovation Council (IIC) of G. Venkataswamy Naidu College celebrated National Technology Day as part of a celebration organized a Workshop in the titled “From Idea to Prototype” on 15-05-2026 at the Centralized Lab.

Objective of the program

- To help participants understand the complete process of transforming an idea into a working prototype.
- To develop creative thinking, innovation, and problem-solving skills among participants.
- To provide hands-on experience in design, development, and prototype creation techniques.

The session was delivered by

Dr. R. Venkateshwara,

**Assistant Professor, Department of Statistics & EDII Convener,
G. Venkataswamy Naidu College (Autonomous), Kovilpatti.**

Dr. R. Venkateshwara explained the importance of innovation, problem identification, design thinking, prototype development, and entrepreneurial opportunities for students. He motivated participants to develop practical solutions for societal challenges through technology and creativity.

Highlights of the Workshop

- Introduction to innovation and entrepreneurship
- Steps involved in converting ideas into prototypes
- Importance of market research and user needs
- Demonstration of prototype development methods
- Discussion on start-up opportunities and incubation support
- Interactive question-and-answer session

The resource person also shared real-time examples of successful student innovations and emphasized the role of persistence, teamwork, and creativity in achieving entrepreneurial success.



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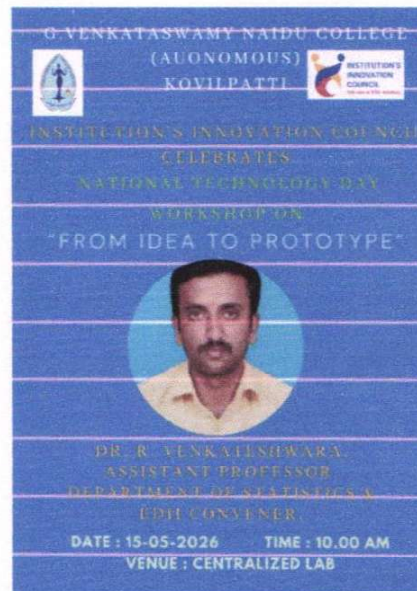


Faculty members and students from various departments actively participated in the workshop. The session created awareness about innovation ecosystems and encouraged students to work on project ideas and start-up initiatives.

Outcome of the Programme

- The workshop helped students:
- Understand the process of product development
- Gain knowledge about prototype creation
- Develop entrepreneurial and problem-solving skills
- Explore opportunities available through IIC and EDII activities

The programme concluded with a vote of thanks expressing gratitude to the management, resource person, faculty coordinators, and participants for making the event successful.



WBS
Principal
G. Venkataswamy Naidu College
(Autonomous)
Kovilpatti - 628 502.