

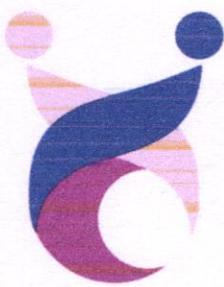


“G. VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS), KOVILPATTI – 2  
(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)  
(Reaccredited by NAAC with ‘A’ Grade)



## INSTITUTION'S INNOVATION COUNCIL

Report for Academic Year 2024 – 25



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of HRD Initiative)



### **A. About G.V.N College**

G. Venkataswamy Naidu College, Kovilpatti is an organ of the G. Kuppuswamy Naidu Charity Trust for Education and Medical Relief, Coimbatore. Shri. G. Kuppusamy Naidu was a businessman turned industrialist who wanted in his lifetime to establish a Trust for the welfare of women and children. His dream came true posthumously – thanks to G. Venkataswamy Naidu. Shri. G. Venkataswamy Naidu was the younger brother of Shri. G. Kuppusamy Naidu just as Lakshmana stood by his elder brother in all his trials and tribulations, Venkataswamy Naidu was the trusted lieutenant of his elder brother.

The trust was established on October 29, 1948. The trust set its eyes on two important avenues of social service: Education and Medical Relief. In 1966, an application was made to the State

Government for the starting of a College at Kovilpatti. The Lakshmi Mills brought Lakshmi to Kovilpatti and G. Venkataswamy Naidu College brought Saraswathi to the area. Since there was no College within a sixty Kilometer radius of Kovilpatti town, the starting of this College was helpful to the students passing out of about twenty Schools in and around Kovilpatti.

The College was formally inaugurated on 17 July 1966 by the honourable Chief Minister of Madras Thiru. M. Bakthavatsalam with the Professor T.P. Meenakshi Sundaranar, the Vice-Chancellor of the affiliating Madurai University on the chair. Since then, the college has become a vibrant place and one of the premier Educational institutions in Kovilpatti.

Over the period of 5 decades, through the sustained efforts and dedicated leadership of the College Management the college was able to scale greater and greater heights and rose to the present status of multi faculty institution with 15 UG programmes and 6 PG programmes, and 2 Research programmes by promoting quality and excellence in higher education.

The college spans over a total area of 72 acres with a sprawling coverage of Flora and Fauna on the Kovilpatti – Rajapalayam road, about 5 kms from Kovilpatti town. The college has smart classrooms well equipped laboratories, centralized library and Department libraries, Seminar Halls, Language Lab and Auditorium, Gymnasium, facilities for Indoor Games and Playgrounds for Outdoor games & Sports. Rest rooms for women students, Disability resource centre is also Active for serving physically challenged students. It aims to spread quality education, fostering excellence in research by promoting academic inquiry. The college was Reaccredited with 'A' grade in 2015 and has an Internal Quality Assurance Cell that insists on collaborative excellence to inculcate multi-faceted Personality development. Our College was granted autonomy by UGC in July 2020 yet another milestone in the History of the college and Department of Biotechnology Ministry of Science and Technology, Government of India sanctioned Star College Grant to our college.

Employability, along with academic excellence, is the focal point of the institution. The Career Guidance and placement Cell organizes training programmes and arranges Campus interviews. Students were encouraged to take part in State and national level competitions.

Every year a considerable number of students were selected to various jobs through campus interviews. The College has been giving due encouragement and fullest support to extracurricular activities like NCC, NSS, Sports, Youth Red



Cross, Consumer Club, Fine Arts and Red Ribbon Club etc. The College organizes extension activities like eye testing camp, Blood donation camp for the benefit of rural population around our College. The College holds a list of Blood donors to meet the emergency needs from nearby hospitals as well. The College Library has a three tier library system with modern e-resources enabling an important source of learning in the College.

Our College is a member of INFLIBNET consortium which Provides free-access to a large number of e-journals and e-books. The College dedicates itself to provide the highest quality education to the students to inspire them to lead happy and honorable life in the contemporary competitive society. Our alumnus is well placed in various fields across India and abroad.

### **Vision / Mission**

#### **Vision**

- To promote knowledge acquisition.
- To develop the total personality of the students.
- To equip them for better service towards society.

#### **Mission**

- Providing quality and need-based education to rural students
- Imparting knowledge for holistic development by including social orientation and ethics.
- Developing innovation in various dimensions of teaching, learning, and research.
- Instilling Scientific zeal, leadership, and employable skills in students to meet contemporary challenges.
- Making the students self-reliant.

#### **Journey of IIC established at the Institute**

The college established the Ministry of Education's (MoE) Institution's Innovation Council (IIC 3.0) on 29.10.2021 to foster a culture of innovation and entrepreneurship ecosystem amongst the faculty members and students on the campus.



**Diversified representation in the IIC established at the institute from industry, Interdisciplinary & Departments / Units etc.**  
**Internal Members**

S.No	Name & Designation	Member Type	Role of IIC
1	Dr. M. Subbulakshmi	Faculty Council	President
2	Mrs. R. Veeralakshmi		Convener
3	Dr. R. Sarvana Selvakumar	Faculty Council	Innovation Activity, Startup Activity Convener
4	Mr. S. Sankaraganesh	Faculty Council	NIRF Convener
5	Dr. K. Selvaraj	Faculty Council	Internship Convener
6	Dr. S. Suganthi	Faculty Council	Social Media Member
7	Mr. M. Manova	Student Council	Startup Co-ordinator
8	Mr. M. Karthikeyan	Student Council	Student Council Member
9	Mr. A. Muthukumar	External Member	Vice President
10	Mr. A. Arul Mari Ganesan	External Member	External Member
11	Mr. H. Rahul	External Member	Member



### **Quarter I Highlights (August – October 2024)**

1. Seminar on “Emphasising Ideas and Analysis for Statistical Projects” (09.10.2024)

Organized by the Department of Statistics and IIC. Dr. B. Manikandan, Assistant Professor (Cont.), Department of Fisheries Extension, Economics and Statistics, Fisheries College and Research Institute, Thoothukudi, served as resource person. The session enhanced students' knowledge of project design and analysis.

2. Workshop on “Statistical Computation Using SPSS” (25.10.2024)

Department of Statistics & IIC organized a hands-on session with Mr. P. Thangasamy (ICMR-NIE, Tirunelveli). Participants gained practical experience in data analysis and SPSS tools.

3. Women Empowerment Exhibition (26.09.2024)

Department of Botany and IIC conducted a Women Empowerment Rangoli and Exhibition to promote creative skills and women's self-reliance.

4. Skill Development Programme – “Growing Health: The Power of Kitchen Gardens for Sustainable Living” (27.09.2024)

Organized by the Department of Botany and IIC. Chief Guest Thiru A. Balaji (Mowthi Kitchen Garden, Sivakasi) emphasized self-sufficiency and sustainability through kitchen gardens.

5. Seminar on “The Impact of Fintech in Entrepreneurship Development” (20.09.2024)

Organized by the Department of Business Administration and IIC. Dr. K. Balasubramaniyan (Jain University, Cochin) highlighted entrepreneurial applications of Fintech.

6. Technical Seminar on “Python & Power BI” (11.09.2024)

Conducted by the Department of Computer Science and IIC with IPCS Global Pvt. Ltd., Tirunelveli. Participants learned data analytics integration between Python and Power BI.

7. Hands-on Training – “Mobile Application Development” (12.09.2024)



Organized by the Department of Computer Science and IIC in association with Alpha Learning Lume, Kovilpatti. Students gained practical skills in mobile app design and deployment.

**8. Seminar on “Health and Moral Values” (27.09.2024)**

Department of Professional Accounting and IIC conducted a session with Dr. M. Muruga Saraswathi (Govt. Hr. Sec. School, Ellyarasanel) on well-being and ethical living.

**9. Workshop on “Honeybee Farming” (04.09.2024)**

Department of Business Administration and IIC organized a live demonstration by Mrs. Josephine Vibis (Vibis Honeybee Farm, Madurai) on beekeeping and entrepreneurial opportunities.

**Quarter II Highlights (December 2024 – February 2025)**

**1. Inter-Collegiate Meet – “TECHMOJ-2K25” (25.02.2025)**

Department of Computer Science and IIC organized a platform for students to showcase technical skills, creativity, and innovation through competitions and collaboration.

**2. Workshop on “Web and App Development” (30.12.2024)**

Conducted by the Department of Computer Applications and IIC. Mr. M. Balamurugan (Alpha Learning Lume, PSR Engineering College) shared insights into web and mobile app design and maintenance.

**3. Wetland Water Bird Counting Survey (25.01.2025)**

Organized by the Department of Computer Applications and IIC in collaboration with ATREE, Agasthiamalai. Volunteers monitored wetland biodiversity around Kovilpatti, contributing to national conservation data.

**4. Seminar – “Think Different, Don’t Limit Yourself” (07.02.2025)**

Department of Professional Accounting and IIC conducted a motivational session by Captain S. Naveen (Indian Army, LOC) to inspire confidence and personal growth.

**5. Seminar on “Logistics Management” (07.02.2025)**



Department of Business Analytics and IIC organized a session with Mr. M. Perinbaraj (JJ Logistics Consultancy, Nazareth) to explain supply chain and warehouse management trends.

6. Seminar on “IoT – An Art” (21.02.2025)

Organized by the Department of Electronics and IIC. Mr. R. Guru Nirmalraj (NEC Kovilpatti) discussed IoT applications, automation, and future technological impacts.

7. Awareness Programme on Electronic Science (23.01.2025)

Department of Electronics and IIC organized an outreach programme for Govt. Hr. Sec. School, Pillayarnatham students, promoting interest in electronics education and careers.

8. Workshop on “Technology in Teaching English” (25.02.2025)

Organized by the Department of English. Dr. J. Naskath (National Engineering College, Kovilpatti) discussed AI tools and digital platforms for interactive language teaching.

**Third Quarter Highlights (January – March 2025)**

1. Career Counselling Session (10.03.2025)

Organized by the Department of Business Analytics and Institution Innovation Council (IIC).

Former students — Mr. R. Arun, Mr. R. Abishek, Mr. M. Bhuvaneshwaran, Mr. K. Ganesh, and Mr. K. Maharaja — shared their professional experiences and success strategies.

Outcome: Students gained clarity and motivation on diverse career opportunities in finance, analytics, and management.

2. International Conference on “Convergence of Knowledge and New Frontiers” (07.03.2025)

Organized by the Department of Business Analytics and IIC.

Theme: Interdisciplinary exploration across IT, Computer Applications, Library Science, Statistics, and Life Sciences.

Outcome: Encouraged academic collaboration and discussions on advancements in science and technology.

3. State-Level Inter-Collegiate Competition – “Talent Titans 2K25” (25.03.2025)

Organized by the Department of Business Analytics and IIC.



Events included Business Quiz, Paper Presentation, Short Film, Photography, and Pencil Art.

Chief Guests: Mrs. T. Jeyasree Christopher (Advocate) and Mr. V. Kaviyarasan (Municipal Councillor).

Outcome: Promoted creativity, leadership, and teamwork among students.

**4. Guest Lecture – “Unveiling the Biodiversity Secrets of Agasthyamalai Biosphere” (05.02.2025)**

Organized by the Department of Botany and IIC.

Chief Guest: Dr. G. Manikandan, Research Scientist, Tshwane University of Technology, South Africa.

Outcome: Enlightened students on biodiversity conservation and pharmaceutical research opportunities.

**5. Trade Show – “Food Festival” (12.03.2025)**

Organized by the Department of Botany and IIC.

Inaugurated by: Mr. Arumugam Vanniaperumal, Founder, Niveditha Seva Charity Trust.

Outcome: Students learned practical business skills through managing food stalls and marketing their products.

**6. Industrial Visit to NTPC 230 MW Solar Project, Ettayapuram (05.03.2025)**

Organized by the Department of Electronics and IIC.

Objective: Provide hands-on exposure to solar power generation systems and sustainability practices.

**7. International Seminar – “Revelation of Hope and Chaos: Dystopian and Revolutionary Perspectives in American Literature” (24.03.2025)**

Organized by the Department of English and IIC.

Speakers included:

Mrs. Rachel Feldstein (Los Angeles)

Mr. Mark Schaefer (McGraw Hill Education, California)

Dr. Meena Devi (V.H.N.S.N. College)

Lt. Dr. Ajantha (S.R.N.M. College)

Outcome: Fostered global academic exchange and critical discussions in literary studies.



8. Guest Lecture – “The Importance of English” (07.03.2025)

Organized by the Department of English and IIC.

Chief Guest: Dr. J. Christopher Raja, Pope's College, Sawyerpuram.

Outcome: Enhanced students' understanding of the global relevance of English communication skills.

**Fourth Quarter Highlights (June – August 2025)**

1. Seminar – “Current Trends in Computer Applications” (18.06.2025)

Organized by the Department of Computer Applications and IIC.

Outcome: Introduced students to new technologies like AI, cybersecurity, and cloud computing.

2. Seminar – “Empower Young Minds” (18.07.2025)

Organized by the Department of Computer Applications and IIC.

Guest Speaker: Ms. Jenitha Sri M., Freelance Trainer, ICTACT.

Outcome: Encouraged leadership, confidence, and a growth mindset among students.

3. Workshop – “Students Support Programme” (09.08.2025)

Organized by the Department of English and IIC.

Focus: LSRW Skills and Vocabulary Activities.

Outcome: Improved English communication skills and academic confidence.

4. Workshop – “Modern Data Management: Database to Databricks” (23.08.2025)

Organized by the Department of Computer Science and IIC.

Chief Guest: Mr. A. Aravind, Technical Project Manager, Koantek Info Pvt. Ltd., Hyderabad.

Outcome: Provided hands-on experience in Databricks workflows and cloud data analytics.

5. Workshop – “Enlightening Entrepreneurial Skills” (08.08.2025)

Organized by the Department of Business Administration and IIC.

Resource Person: Dr. R. Ramachandran, Mepco Schlenk Engineering College.

Outcome: Nurtured entrepreneurial thinking and innovation among students.



6. Capacity Building Programme – “Education: The True Power that Transforms Lives” (29.07.2025)

Organized by the Department of Statistics and IIC.

Speaker: Dr. B. Makesh Kumar, Ph.D., Director (SFC).

Outcome: Highlighted education as a transformative tool for personal and social development.

7. Awareness Programme – “Beyond the Circuit: Career Pathways for Electronics Graduates” (04.08.2025)

Organized by the Department of Electronics and IIC.

Speaker: Mr. S. Ramesh Kumar, Placement Officer, Sethu Institute of Technology.

Outcome: Guided students on career planning, employability, and higher education opportunities.

8. Seminar – “Awareness of Current Placement Trends and Industry Expectations” (04.08.2025)

Organized by the Department of Statistics and IIC.

Chief Guest: Mr. S. Ramesh Kumar, Placement Officer, Sethu Institute of Technology.

Outcome: Enhanced students' understanding of recruitment processes and employability skills.

**Director**

**G.Venkataswamy Naidu College**

**Self-Financing Courses**

**(Autonomous)**

**Kovilpatti - 628 502**

**Principal**

**G.Venkataswamy Naidu College**

**(Autonomous)**

**Kovilpatti - 628 502**