

Profile



Name of the Faculty	SHAGIRABANU S	
Designation	ASSITANT PROFESSOR	
Department	B.COM-BUSINESS ANALYTICS	
Qualification	M.COM(CA).. M.PHIL.. Phd..	
Date of Birth	04-05-1991	
Date of Appointment	01-08-2022	
Subject Specialization	FINACIAL ACCOUNTING, MARKETING,BANKINGS	
Area of Research	-	
Research Adviser for M.Phil. / Ph. D	"Customer Relationship Management Practices In Public and Private sector banks in Thoothukudi District"	
No. of Ph. D produced and Guiding	-	
Books Published	-	
No. of Research Papers published	National : 2	International : 1
No. of Papers published in Proceedings	National : -	International : -
Major and Minor Projects completed		
Conferences / Seminar / Workshop / Training Programmes organized	Conferences : - Seminar : - Workshop :- Training Programmes: -	
Conferences / Seminar /Workshop / FDP/Training / Orientation / Refresher Programmes attended	Conferences : 12 Seminar : 13 Workshop : 10 FDP Programmes : 1	
Awards / Honours received	-	
Administration Position in the college	MEMBER IN PLACEMENTCELL, AIUMINI	
Membership in Academic Bodies	-	
Membership in Professional Bodies	-	
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Patents/copy rights etc	-	
Any other	-	