

## Faculty - Profile



**Name of the Department** : Department of Commerce (Business Analytics)  
**Name of the faculty member** : Dr.C.MUTHULAKSHMI  
**Present Designation** : Assistant Professor and Head  
**Residential Address** : 37/18A, Aathi Nadar Street, Sivakasi – 626123.  
Virudhunagar District.  
**Contact Nos.** : Landline :  
Mobile: 9943145961, 9360701283  
Email :muthu.welcome@gmail.com  
**Gender** : Female  
**Date of Birth and Age** : 19/05/1982 and 41 years

### I. Particulars of Educational Qualifications: (Awarded only) Ref.No./Date/Copy to be enclosed

Category	Name of the Degree	Specialization	Year of Passing	Name of the College	Name of the University	% of Marks / Grades obtained	Class obtained
UG	BBA	Business Administration	2002	S.F.R. College for women, Sivakasi.	Madurai Kamaraj University, Madurai	69.36%	I
PG	M.Com (Computer Application)	Commerce	2005	S.F.R. College for women, Sivakasi.	Madurai Kamaraj University, Madurai	71.95%	I
	M.Phil	Commerce	2006	S.F.R. College for women, Sivakasi.	Madurai Kamaraj University, Madurai	70.50%	I

<b>II. Additional Qualification</b>			:		
<b>NET / SLET</b>			:	<b>NET WITH JRF IN COMMERCE</b>	

<b>III. Number of Ph.D scholars completed:</b>	
<b>S.No</b>	<b>Name of the Scholar</b>
1	Mr. K.Kumar (Reg.No. 18222051011005)

**IV. Number of Ph. D scholars registered under Guidance (University wise):**

<b>S.No</b>	<b>Name of the Scholar</b>	<b>Register Number</b>	<b>Date of Registration</b>	<b>Name of the University</b>
1	Mrs.M.Sundara Bharathi	19132051012001	21.12.2018	MSU, Tirunelveli
2	Mrs. R. Subha Ranjani	19122051012003	21.12.2018	MSU, Tirunelveli
3	Mr.A.Arun Kumar	19112051011004	21-12-2018	MSU, Tirunelveli

**v. Academic Experience:**

<b>Name of the College</b>	<b>Designation</b>	<b>Joining Date</b>	<b>Relieving Date</b>	<b>Experience</b>		
				<b>Years</b>	<b>Months</b>	<b>Days</b>
P.S.R. Engineering College, Sivakasi	Assistant Professor in MBA	19.09.2006	10.06.2011	4	8	23

SFR College for Women, Sivakasi	Full time Ph.D. Research Scholar (Commerce)	26.08.2011	26.08.2013	2	-	-
G. Venkataswamy Naidu College, Kovilpatti	Assistant Professor in Commerce (PG)	09.06.2014	Till Now (22.10.2020)	8	10	27
<b>Total</b>				<b>15</b>	<b>6</b>	<b>20</b>

**VI. Qualification Approval Order:**

Qualification Approval order received from Manonmaniam Sundaranar University, Tirunelveli letter no. MSU/R/CD/GVNC/QA/AP/2017 dated 03.11.2017

**VII. Ph.D.Guideship Recognition:**

Recognized as a Ph.D. Guide in the subject of COMMERCE in Manonmaniam Sundaranar University, Tirunelveli letter no. MSU/RES/SF/GUIDESHIP/R9/2018 dated 07.05.2018

**VIII. Resource person details:**

Acted as a Resource Person for the "NET/SET Examination – 2017" Orientation Programme conducted by the Research Department of Commerce, G.Venkataswamy Naidu College, Kovilpatti on 07.01.2017.

**IX. Financial Grant from ICSSR-SRC:**

Received the financial grant of Rs.25,000/- from ICSSR-SRC for the National Conference on Corporate Sustainability - Problems and Prospects held on 20.02.2020.

**X. Member of Board of Studies:**

Board of Studies member in The Standard of Fireworks Rajaratnam College for Women, Sivakasi.

**XI. Details of Question paper settings in Autonomous Colleges:**

1. The Standard Fireworks Rajaratnam College For Women, Sivakasi.
2. Sri Krishna Arts And Science College, Coimbatore-641008.
3. Dr.N.G.P Arts And Science College, Coimbatore-641048.
4. V.V.V.College for Women, Virudhunagar.
5. Thiagaraja Arts and Science College, Madurai.

**XII. Number of Programmes attended:**

Programmes	No.
Conferences	22
Seminars/Webinars	90
Workshops	20

**XIII. Number of Paper publications:**

National Level	02
International Level	13

**XIV. Number of Projects Dissertations and Thesis Guiding/Guided**

Courses	Guided	Guiding
MBA	24	-
M.Com	15	-
M.Phil (Commerce)	04	-
Ph.D. (Commerce)	01	03

**XV. Number of Books edited: 1**

<b>S.NO.</b>	<b>BOOK</b>	<b>VENUE</b>	<b>YEAR</b>
1.	Editor, ISBN Book (978-81920469-9-0)	Department of Commerce, G.V.N College, Kovilpatti	February 2015

## Faculty- Qualification and Experience



Name of the Department : B.COM. BUSINESS ANALYTICS

Name of the faculty member : DR.S.SHAGIRA BANU

Present Designation : ASSISTANT PROFESSOR

Residential Address : 508, PASUVANDANI MAIN ROAD  
KOVILPATTI

Contact No. : Land Line: Mobile: 9894595850  
8610011312  
Email: shagirabanuajmal1991@gmail.com

Gender : FEMALE

Date of Birth and Age : 04.05.1991 & 31 YEARS

Date of joining the present post : 01.08.2022

Date of Retirement : 19.05.2042

I. Particulars of Educational Qualification: (Awarded only)Ref.No./Date/Copy to be enclosed

Category	Name of the Degree	Specialization	Year of	Name of the College	Name of the University	% of Marks /	Class obtained
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			Passing			Grades obtained	
<b>UG</b>	B.COM(CA)	COMMERCE	2013-2016	G.Venkataswamy Naidu College, Kovilpatti	Manonmaniam Sundaranar University, Tirunelveli	70	<b>I</b>
<b>PG</b>	M.COM(CA)	COMMERCE	2016-2018	G.Venkataswamy Naidu College, Kovilpatti	Manonmaniam Sundaranar University, Tirunelveli	78	<b>I</b>
<b>M.Phil.,</b>	M.PHIL	COMMERCE	2018-2019	G.Venkataswamy Naidu College, Kovilpatti	Manonmaniam Sundaranar University, Tirunelveli	<b>88</b>	<b>I</b>
<b>Ph.D.</b>		COMMERCE	2019-2021	Pasumpon muthuramalinga Tever College, Mellanelithanallur.	Manonmaniam Sundaranar University, Tirunelveli	Awarded	<b>Highly Recommended</b>

**II. Title of Ph.D. Thesis : Customer Relationship Management Practices in Public and Private Sector Banks Thoothukudi District**

**b. Faculty/Discipline/Subject in which Ph.D. was awarded : COMMERCE**





**G.VENKATASWAMY NAIDU COLLEGE (Autonomous), KOVILPATTI.**  
 (Affiliated to Manonmaniam Sundaranar University – Tirunelveli  
 Re-accredited with 'A' Grade (3.21 out of 4) by NAAC & STAR College by DBT, Govt. of India)

**B.Com. Business Analytics**  
**Panel Members in Board of Studies**

S.No	Designation	Name & Designation	Address	Contact number and mail id
1.	University Representative	Dr.K.Rajamannar, Assistant Professor	DEPARTMENT OF COMMERCE, MANONMANIAM SUNDARANAR UNIVERSITY, TIRUNELVELI.	Ph: 9442025363 Email: <a href="mailto:mannar1977@gmail.com">mannar1977@gmail.com</a>
2.	Subject experts from outside the Parent University	Dr.C.Devi Arockia Vanitha, Assistant Professor	DEPARTMENT OF COMMERCE, THE STANDARD FIREWORKS RAJARATNAM COLLEGE FOR WOMEN, SIVAKASI.	Ph: 9629312030, 9486462030 Email: <a href="mailto:vanithalawrance@gmail.com">vanithalawrance@gmail.com</a>
3.	Subject Expert by the Vice-Chancellor from Manonmaniam Sundaranar University, Tirunelveli	Mr. S. Ganesapandi, Assistant Professor	DEPARTMENT OF COMPUTER SCIENCE, ALAGAPPA UNIVERSITY MODEL CONSTITUENT COLLEGE OF ARTS AND SCIENCE, PARAMAKUDI.	Mobile - 94860 83950 91711 06373 Email: <a href="mailto:ganeshvks1980@gmail.com">ganeshvks1980@gmail.com</a>
4.	Industry Expert	Dr.J.Kandaleena Jeba Director, Veronica Judah Ventures, Taipei, China.	F19, AHUJA HAVEN, NANJUNDAPURAM ROAD, RAMANATHAPURAM, COIMBATORE – 641036,	Ph: 7550353222 Email: <a href="mailto:veronicaglobalventures@gmail.com">veronicaglobalventures@gmail.com</a>
5.	Meritorious Alumnus	Ms.M.Jyothi B.Com. Alumnae G.Venkataswamy Naidu College, Kovilpatti.	767 J/1 1ST STREET, MUTHUNAGAR, KOVILPATTI.	Ph: 8754821998 Email: <a href="mailto:mjyothi17319@gmail.com">mjyothi17319@gmail.com</a>