



Profile

Name of the Faculty	MR.S.SIVASANKAR	
Designation	ASSISTANT PROFESSOR & HEAD IN BBA	
Department	BBA	
Qualification	MBA,M.COM.,PGDHRM	
Date of Birth	03/06/1987	
Date of Appointment	09/07/2010	
Subject Specialization	MARKETING & HR	
Area of Research	ADVERTISING	
Research Adviser for M.Phil. / Ph. D	-	
No. of Ph. D produced and Guiding	-	
Books Published	-	
No. of Research Papers published	National :3	International :4
No. of Papers published in Proceedings	National : 3	International : 3
Major and Minor Projects completed	-	
Conferences / Seminar / Workshop / Training Programmes organized	Conferences :- Seminar :- Workshop :- Training Programmes: 7	
Conferences / Seminar /Workshop / FDP/Training / Orientation / Refresher Programmes attended	Conferences :11 Seminar :12 Workshop :10 FDP Programmes :11	
Awards / Honours received	-	
Administration Position in the college	NCC OFFICER,PLACEMENT CELL ADVISOR	
Membership in Academic Bodies	-	
Membership in Professional Bodies	-	
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Any other	-	