Profile



| Name of the Faculty | Dr.B.Kirubhaharan | |
|-----------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|
| Designation | Assistant professor | |
| Department | Business Administration | |
| Qualification | M.B.A., M.COM., PGDHRM., Ph.D., | |
| Date of Birth | 31/05/1986 | |
| Date of Appointment | 04/10/2010 | |
| Subject Specialization | Marketing and Finance | |
| Area of Research | Marketing | |
| Research Adviser for M.Phil. / Ph. D | - | |
| No. of Ph. D produced and Guiding | - | |
| Books Published | | - |
| No. of Research Papers published | National :8 | International:5 |
| No. of Papers published in Proceedings | National :8 | International:5 |
| Major and Minor Projects completed Conferences / Seminar / Workshop / Training Programmes organized Conferences / Seminar /Workshop / | Minor project Completed – funded by G.Venkataswamy Naidu College, Kovilpatti. Conferences: 1 Seminar: 40 Workshop: 20 Training Programmes: 1 Conferences: 13 | |
| FDP/Training / Orientation / Refresher | Seminar :25 | |
| Programmes attended | Workshop :15 FDP Programmes : 5 | |
| Awards / Honours received | - | |
| Administration Position in the college | Placement Coordinator | |
| Membership in Academic Bodies | - | |
| Membership in Professional Bodies | - | |
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| Any other | | - |