

PROFILE



PERSONAL DETAILS

Name : Dr. T. Sreeranga Nachiyar
Date of Birth : 03/03/1982
Qualification : M.Com., M.Phil., Ph.D.,
Designation : Assistant Professor
Department : Commerce (Professional Accounting)
Community : BC
Nationality : Indian
Email ID : sreeranganachiyar@gvncollege.edu.in

ACADEMIC QUALIFICATIONS

| Degree | Specialization | College | University | Year of Passing |
|----------|---------------------|--|---|-----------------|
| Ph.D., | Banking and Finance | St. Xavier's College, Palayamkottai. | Manonmaniam Sundaranar University, Tirunelveli. | 2018 |
| SET /NET | - | - | - | - |
| M.Phil., | Commerce | Madurai Kamaraj University, Madurai. | Madurai Kamaraj University, Madurai. | 2013 |
| M.Com., | Commerce | P.K.N Arts & Science College, Tirumangalam. | Madurai Kamaraj University, Madurai. | 2012 |
| B.Com., | Commerce | V.V.V. Vanniaperumal college for women, Virudhunagar | Madurai Kamaraj University, Madurai. | 2002 |
| HSS | Commerce | sowdambighai Hr. Sec. School, Virudhunagar | - | 1999 |
| SSLC | - | T.A.S. Government School, Meesalour. | - | 1997 |

ACADEMIC IDENTITY

| | |
|------------|--------|
| *VIDWA NID | 480701 |
| *ORCID ID | -- |
| *SCOPUS ID | -- |
| *RESEA | -- |

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| RCHER ID/PUBL ONSID | |
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| TEACHING EXPERIENCE | |
|---------------------|------------------|
| Date of Appointment | 03-06-2019 |
| Date of Retirement | 30-03-2042 |
| Teaching Experience | |
| UG | 5 Years 8 Months |
| PG | - Years |
| Research | - Years |

| COURSES/CLASSES TAUGHT | NAME OF THE INSTITUTIONS | DURATION | | |
|------------------------|---|---------------------------|-----------|------------------|
| | | From | To | Years |
| B.Com.(PA) | G.Venkataswamy Naidu College, Kovilpatti, | 3 rd June 2013 | Till Date | 5 Years 8 months |

| AWARDS RECEIVED | |
|-----------------|---|
| 1. | - |

| ADMINISTRATIVE EXPERIENCE | | | |
|---------------------------|-------------|--------------|------|
| S. No | DESIGNATION | INSTITUTIONS | YEAR |
| 1. | - | - | - |

| ORIENTATION/REFRESHER COURSES / FACULTY DEVELOPMENT PROGRAMME UNDERGONE | | | |
|---|----------------------|-------------------------------|----------------|
| S. No | Name of the Training | Name of the Sponsoring Agency | Place and Date |
| 1. | - | - | - |

| DETAILS OF RESEARCH WORK | | |
|--------------------------|--|--|
| Research Stages | Title of the Thesis | University where the work was carried Out |
| Ph.D., | "A Study on customer's perception toward Customer Relationship Management Practices in Public sector Banks in Tirunelveli District | St. Xavier's College, Palayamkotai. |
| M.Phil., | A study on customer attitude of Pepsi company in Madurai district | Mannar Thirumalai Nayakar College, Madurai |
| M.Com., | - | - |
| B.Com., | - | - |

| AREAS OF RESEARCH |
|--------------------------|
| Banking and Finance |
| Marketing |

| PH.D. THESIS ADJUDICATED: | | |
|----------------------------------|-------------------------------|---|
| S.No | Name of the University | Title of the Thesis/Name of Candidate/Year |
| 1 | - | - |

| STUDENT RESEARCH PROJECTS GUIDED | | | |
|---|---------------------|-----------------------------|-------------|
| S. No | Student Name | Title of the Project | Year |
| 1. | - | - | - |

| PUBLICATIONS | | | | |
|----------------------|----------------------------|--|---|-------------------|
| BOOKS | BOOK CHAPTERS | SCOPUS | WEB OF SCIENCE | UG CLISTED |
| | | | | |
| OTHER INDEXED | ASA RESOURCE PERSON | PAPERS PRESENTED IN NATIONAL AND INTERNATIONAL SEMINARS | WEBINARS, SEMINARS, WORKSHOPS ATTENDED | |
| | | | | |

| PUBLICATIONS: SCOPUS INDEXED JOURNALS & WEB OF SCIENCE | | | |
|---|---------------------------|----------------------------|--|
| S. No | Title of the Paper | Name of the Journal | ISSN No., Volume, Issue, Impact factor & Pg. No |
| 1. | - | - | |
| 2. | | | |
| 3. | | | |

PUBLICATIONS: UG CLISTED JOURNALS

| S. No | Title of the Paper | Name of the Journal | ISSN No., Volume, Issue, Impact factor & Pg. No |
|-------|--|--|--|
| 1. | A STUDY ON CUSTOMER'S PERCEPTION TOWARDS DIFFERENT DIMENSIONS OF CUSTOMER RELATIONSHIP MANAGEMENT PRACTICES IN PUBLIC SECTOR BANKS | INTERCONTINENTAL JOURNAL OF HUMAN RESOURCE RESEARCH REVIEW UGC APPROVED JOURNAL - S.NO:49244 | JULY 2017 VOLUME 5, ISSUE 72320-9704 - ONLINE ISSN:2347-1662 |
| 2. | FACTORS INFLUENCING CUSTOMER RELATIONSHIP MANAGEMENT PRACTICES IN PUBLIC SECTOR BANKS IN TIRUNELVELI DISTRICT | INTERCONTINENTAL JOURNAL OF MARKETING RESEARCH REVIEW UGC APPROVED JOURNAL - S.NO:43669 | JULY 2017 VOLUME 5, ISSUE 72321-0346 - ONLINE ISSN:2347-1670 |
| 3. | A STUDY ON PROBLEMS FACED BY THE CUSTOMER IN RELATION TO CUSTOMER RELATIONSHIP MANAGEMENT PRACTICES | SUMEDHA JOURNAL OF MANAGEMENT | JULY - SEPTEMBER 2017 VOL. 6 NO. 3 2277-6753 ISSN (ONLINE) : 2322-0449 |
| 4. | CUSTOMER'S PERCEPTION AND FACTORS INFLUENCING THE CUSTOMER RELATIONSHIP MANAGEMENT PRACTICES | INTERCONTINENTAL JOURNAL OF MARKETING RESEARCH REVIEW VOLUME 5, ISSUE 8 AUGUST 2017 | AUGUST 2017 VOLUME 5, ISSUE 8 ISSN:2321-0346 - ONLINE ISSN:2347-1670 |
| 5. | A STUDY ON CUSTOMER'S PERCEPTION TOWARDS THE CUSTOMER RELATIONSHIP MANAGEMENT PRACTICES IN PUBLIC SECTOR BANKS IN TIRUNELVELI DISTRICT | EPRA International Journal of Economic and Business Review | September 2017 Volume - 5, Issue- 9 e-ISSN : 2347 - 9671 p- ISSN : 2349 – 0187 |

PUBLICATIONS: OTHER INDEXED JOURNALS

| S. No | Title of the Paper | Name of the Journal | ISSN No., Volume, Issue, Impact factor & Pg. No |
|-------|--------------------|---------------------|---|
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| AS A RESOURCE PERSON | | | |
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| S. No | Name of the Event | Name of the Sponsoring Agency | Place and Date |
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| WEBMINARS/SEMINARS/CONFERENCES/SYMPOSIA/WORKSHOP PAPER PRESENTED: National -International- | | | |
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| SEMINARS/CONFERENCES/SYMPOSIA/WORKSHOP/ATTENDED: | | | |
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| S. No | Name of the Event | Name of the Sponsoring Agency | Place and Date |
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SEMINARS/CONFERENCES/WORKSHOP ORGANISED:

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REVIEWER IN INTERNATIONAL JOURNALS

| S. No | Name of the Journal | Publishers | ISSN/ EISSN |
|-------|---------------------|------------|-------------|
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MEMBERS IN PROFESSIONAL BODY

| S. No | Name of the Body | Member ID | Location of the Body |
|-------|------------------|-----------|----------------------|
| 1 | | | |
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| 4 | | | |

Date :

Signature

