

Profile



Personal Details

Name : Dr.K.Mariappan
Dateof Birth : 04/04/1984
Qualification : M.Com., M.Phil., PGDCAB., Ph.D.,
Designation : Assistant Professor and Head
Department : Commerce (Professional Accounting)
Community : MBC
Nationality : Indian
EmailID : mariappan@gvncollege.edu.in

Academic Qualifications

Degree	Specialization	College	University	Yearof Passing
Ph.D.,	Banking and Finance	St.Xavier's College, Palayamkottai.	Manonmaniam Sundaranar University, Tirunelveli.	2013
SET /NET	-	-	-	-
M.Phil.,	Commerce	Manonmaniam Sundaranar University, Tirunelveli.	Manonmaniam Sundaranar University, Tirunelveli.	2008
M.Com.,	Commerce	St.Xavier's College, Palayamkottai.	Manonmaniam Sundaranar University, Tirunelveli.	2007
B.Com.,	Commerce	St.Xavier's College, Palayamkottai.	Manonmaniam Sundaranar University, Tirunelveli.	2005
HSS	Commerce	Cathedral Hr.Sec.School, Palayamkottai.	-	2002
SSLC	-	Cathedral Hr.Sec.School, Palayamkottai.	-	2000

Academic Identity	
*VIDWANID	464039
*ORCIDID	--
*SCOPUS ID	--
*RESEARCHER ID/PUBLONSID	--
GOOGLE SCHOLAR LINK	https://scholar.google.com/citations?hl=en&user=SNiAXyIAAAAJ&view_op=list_works&gmla=AETOMgGUmWVCNzSNxwYfg0stTTfDWK4EQ22G71Cy8LNhsw-HoKhenQ6Wj84qFFrSsu1i57g92WKx

Teaching Experience	
Date of Appointment	03-12-2013
Date of Retirement	30-04-2044
Teaching Experience	
UG	13 Years 7 Months
PG	10 Years
Research	10 Years

Courses /Classes Taught	Name of the Institutions	Duration		Years
		From	To	
BBA	Government Arts and Science College, Surandai, Tirunelveli District	22 nd Dec 2008	30 th April 2009	4 Months
B.Com., and M.Com.,	Theni College of Arts and Science, Veerapandi, Theni District	15 th June 2011	30 th March 2012	9 Months and 2 Days
B.Com., and M.Com.,	JP College of Arts and Science, Ayikudi, Tenkasi, Tirunelveli District	15 th June 2012	02 nd December 2013	1 Year 6 Months and 6 Days
B.Com., BBA., M.Com., M.Phil., and Ph.D.,	G.Venkataswamy Naidu College, Kovilpatti,	3 rd December 2013	Till Date	11 Years 17 Days

Awards Received	
1.	-

Administrative Experience			
S. No	Designation	Institutions	Year
1.	-	-	-

Orientation / Refresher Courses / Faculty Development Programme

undergone			
S. No	Name of the Training	Name of the Sponsoring Agency	Place and Date
1.	-	-	-

Details of Research Work		
Research Stages	Title of the Thesis	University where the work was carried out
Ph.D.,	“A Study on Farmers’ Perception towards Agricultural Finance provided by various Sector of Bank in Tirunelveli District, Tamilnadu”	Manonmaniam Sundaranar University, Tirunelveli.
M.Phil.,	“Agricultural Logistics of Rural Produces” (A Study with Special Reference of Flower Distribution in Tirunelveli District)	Manonmaniam Sundaranar University, Tirunelveli.
M.Com.,	“Service Quality Perspective in Health Care Market” (A Study on Selected Hospitals in Tirunelveli)	St.Xavier’s College, Palayamkottai.
B.Com.,	-	-

Areas of Research
Banking and Finance
Marketing

PH.D. Thesis Adjudicated:		
S.No	Name of the University	Title of the Thesis /Name of Candidate /Year
1.	St.Xavier’s College, Palayamkottai. Manonmaniam Sundaranar University, Tirunelveli.	A Study on Unorganised Retailing in Thoothukudi District/Mrs.S.Maheswari/Oct.2022
2.	St.Xavier’s College, Palayamkottai. Manonmaniam Sundaranar University, Tirunelveli.	A Study on Farmers’ Opinion Towards Agricultural Credit Dispensed by Various Sources in Tirunelveli District/ Mrs.S.Manjula/June 2023
3.	St.Xavier’s College, Palayamkottai. Manonmaniam Sundaranar University, Tirunelveli.	A Study on Consumers’ Attitude towards E-Service Marketing on Durable Goods in Thoothukudi District/ Mr.J.Anand/Sep.2023

Student Research Projects Guided			
S. No	Student Name	Title of the Project	Year
1.	-	-	-

Book Chapters			
S.No	Title of the Paper	Name of the Book	ISSN No. Pg. No
1.	-	-	-

2.	-	-	-
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Publications				
BOOKS	BOOK CHAPTERS	SCOPUS	WEB OF SCIENCE	UGC LISTED
-	-	-	-	-
OTHER INDEXED	ASA RESOURCE PERSON	PAPERS PRESENTED IN NATIONAL AND INTERNATIONAL SEMINARS	WEBINARS, SEMINARS, WORKSHOPS ATTENDED	
-	-	-	-	-

Publications: Books			
S. No	Title of the Book	Publication	Year
1.	-	-	-

Publications: Scopus Indexed Journals & Web of Science			
S. No	Title of the Paper	Name of the Journal	ISSN No., Volume, Issue, Impact factor & Pg. No
1.	-	-	-

Publications: UGC Listed Journals			
S. No	Title of the Paper	Name of the Journal	ISSN No., Volume, Issue, Impact factor & Pg. No
1.	Impact of Shopping Malls on Unorganized Retailing - A Study with Special Reference to Thoothukudi District	Our Heritage Journal	ISSN No: 0474-9030, Jan 2020. 6.6
2	Problems Faced by Unorganized Retailers Particularly Street Vendors- A Study with Special Reference to Thoothukudi District	International Journal of analytical and experimental modal analysis	ISSN No: 0886-9367, Oct 2019. 6.3
3	Recent Trends in Green Entrepreneurship – A Study with Special Reference to Thoothukudi District	Research Directions, An International Peer Reviewed Multidisciplinary Monthly Research Journal	ISSN : 2321-5488, Impact Factor-, Volume 7 Special Issue 4 March 2019, 5.7
4	Impact on organized retailing in Unorganised Retailing- - A Study with special reference to Thoothukudi District	International Journal of research and Analytical reviews,	E-ISSN : 2348 1269, Print ISSN : 2349-5138, Dec. 2018. 5.75
5	A Study on Farmers opinion towards Agricultural credit dispensed by Various Sources in Palayamkottai Taluk,	Wesleyan Journal of Research,	ISSN: 0975-1386, Vol.14 No.1 (XX), Page No. 91-95, March-2021, 5.2

Publications: Other Indexed Journals			
S. No	Title of the Paper	Name of the Journal	ISSN No., Volume, Issue, Impact factor & Pg. No
1.	-	-	-

As a Resource Person			
S.No	Name of the Event	Name of the Sponsoring Agency	Date
1.	“Special Care for Slow Learners in order to Prevent College Dropouts”	Kamarajar Government Arts College Surandai, Tirunelveli District.	06-03-2014

Webinars/Seminars/Conferences/Symposia/Workshop Paper presented: National-International			
S. No	Name of the Event	Name of the Sponsoring Agency	Date
1.	Seminar on “Emerging Trends in Marketing – A Study on Marketing Performance of Life Insurance Corporation Agents in Kovilpatti Taluk, Thoothukudi District”	PG Department of Commerce, St.John’s College, Palayamkottai,	11.01.2017
2.	Conference on “Less Cash Economy As A Strategy For Financial Inclusion in Rural India – A Study on Public Sectors Bank Customers Perception towards Digital Transaction in Tirunelveli District”	Department of Commerce, Virudhunagar Hindu Nadar Senthikumara Nadar College, Virudhunagar	15.03.2017
3.	Seminar on “Innovation and Modern Practices in Global Business Management – A Study on Customer Perception towards Banking Technology in Public Sector Banks in Thoothukudi District”	Department of Commerce, St.John’s College, Palayamkottai	01.03.2018
4.	Seminar on “Opportunities and Challenges of Modern Marketing – A Study on Customer attitudes towards E-Services Marketing on Durable Goods in Thoothukudi District”	Department of Commerce, Don Bosco College, Keelaeral	24.03.2018
5.	Conference on “Commerce and Management Leadership – A Global Perspective – Problems of E-Commerce in India”	PG and Research Department of Commerce, Pasumpon Muthuramalinga Thevar College, Melneelithanallur.	06.03.2019
6.	Conference on “Digital Marketing – Challenges and Opportunities of Digital Transformation in Energy Marketing”	Department of Commerce, Bishop Caldwell College, Maravanmadam, Thoothukudi District	23.03.2019

7.	Seminar on “Recent Trends on Developments in Modern Commerce – Role of E-Commerce in Supply Chain Management”	Department of Commerce, Don Bosco College of Arts and Science, Keela Eral, Thoothukudi District	15.03.2019
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Seminars/Conferences/Symposia/Workshop/Attended:

S. No	Name of the Event	Name of the Sponsoring Agency	Date
1.	-	-	-

Seminars/Conferences/Workshop Organised:

S. No	Name of the Event	Name of the Sponsoring Agency	Date
1	National Seminar on “ <i>Issues and Challenges in Commerce in the Present Global Scenario</i> ”	Department of Commerce (UG), G.Venkataswamy Naidu College, Kovilpatti.	30-01-2014
2	State Level Seminar on “ <i>Role of Entrepreneurs in Rural Development</i> ”	Department of Commerce (UG), G.Venkataswamy Naidu College and Kovilpatti.	09-10-2014
3	State Level Seminar on “ <i>Emerging Trends in Service Sector in India under Globalisation</i> ”	Department of Commerce (UG), G.Venkataswamy Naidu College and Kovilpatti.	05-02-2016
4	National Level Seminar on “ <i>Goods and Service Tax (GST) – A Boon or Bane in Attaining Economic Prosperities in the Present Scenario</i> ”	PG and Research Department of Commerce, G.Venkataswamy Naidu College and Kovilpatti.	13-10-2017
5	National Level Seminar on “ <i>Emerging Trends in Indian Services Sector in the Global Context</i> ”	PG and Research Department of Commerce, G.Venkataswamy Naidu College and Kovilpatti.	02-03-2018
6	International Level Seminar on “ <i>Technology and Its’ Impact on Commerce and Management in the Global Era</i> ”	PG and Research Department of Commerce, G.Venkataswamy Naidu College and Kovilpatti.	27-09-2018
7	“ <i>State Level Inter-Collegiate Competitions</i> ”	PG and Research Department of Commerce, G.Venkataswamy Naidu College and	12-03- 2019

		Kovilpatti.	
8	National Conference on “Innovations in Financial Services and Markets”	Department of Commerce (Professional Accounting), G.Venkataswamy Naidu College and Kovilpatti.	22-03-2024

Reviewer In international Journals

S. No	Name of the Journal	Publishers	ISSN/ EISSN
1	-	-	-

Members In Professional Body

S. No	Name of the Body	Member ID	Location of the Body
1	-	-	-

Date:

Signature