

# RESUME



<b>Name of the Faculty</b>	Mr.R.Socrates	
<b>Designation</b>	Assistant Professor and Head	
<b>Department</b>	COMMERNCE (UG)	
<b>Qualification</b>	M.Com.,M.Phil.,PGDCA.,SET	
<b>Date of Birth</b>	10.05.1979	
<b>Date of Appointment</b>	21.07.2008	
<b>Subject Specialization</b>	Research Methodology, Business Communication	
<b>Area of Research</b>	Consumer perception (Marketing)	
<b>Research Adviser for M.Phil. / Ph. D</b>	6 YEARS	
<b>No. of Ph. D / M.Phil produced and Guiding</b>		
<b>Books Published</b>	4	
<b>No. of Research Papers published</b>	National : 12	International : 10
<b>No. of Papers published in Proceedings</b>	National : 15	International : 17
<b>Major and Minor Projects completed/Doing</b>		
<b>Conferences / Seminar / Workshop / Training Programmes organized</b>	Seminars-25 Workshop-18	
<b>Conferences / Seminar /Workshop / Training / Orientation / Refresher Programmes attended</b>	Conferences : 23 Seminar : 25 Workshop : 28 Training Programmes :12 Orientation Programmes : 23 Refresher Programmes : 18	
<b>Awards / Honours received</b>		
<b>Administration Position in the college</b>	Examination and evaluation Committee Students Development Cell	
<b>Membership in Academic Bodies</b>	Board of Studies member in MSU and Mannar Thirumalai Naiyakar College	
<b>Membership in Professional Bodies</b>		
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<b>Any other</b>	-	