

Profile



Name of the Faculty	Dr.R.Kavitha.			
Designation	Assistant Professor			
Department	PG and Research Department of Commerce			
Qualification	M.Com., MBA., M.Phil.,, Ph.D.,			
Date of Birth	25.05.1980			
Date of Appointment	02.07.2018			
Subject Specialization	Marketing, Banking and HRM			
Area of Research	Marketing			
Research Adviser for M.Phil. / Ph. D	M.Phil.			
No. of Ph. D / M.Phil. produced and Guiding	M.Phil – 0 Produced		01 Guiding	
Books Published	---			
No. of Research Papers published	National	-	International	10
No. of Papers published in Proceedings	National	02	International	02
Major and Minor Projects completed/ Doing	---			
Conferences / Seminar / Workshop / Training Programmes organized	National Seminars- 01 International - 1			
	State level seminar - 02			
Conferences / Seminar /Workshop / Training / Orientation / Refresher Programmes attended	Conferences :10			
	Seminar :15			
	Workshop : 07			
	Training Programmes : 02			
	Orientation Programmes : 03			
	Guest lecture : 02			
	Refresher Programmes : ---			
Awards / Honours received	-			
Administration Position in the college	Assistant Professor, ICT, Fine Arts			
Membership in Academic Bodies	---			
Membership in Professional Bodies	---			
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Any other	---			