

G.VENKATASWAMY NAIDU COLLEGE (SFC), KOVILPATTI-2.
DEPARTMENT OF BUSINESS ADMINISTRATION
Annual Report
2018 -2019

1. Association Inauguration & Seminar on 12/07/2018

Our MAG Association was inaugurated by Dr.A.Kavitha, Assistant Professor, Department of Business Administration, ANJA College, Sivakasi and also she delivered a seminar on “Attitude Building”.



1. MAG Association Inauguration

2. Seminar on 12/08/2018

Dr.S.Murugaian, Assistant Professor, Department of Commerce, ANJA College, Sivakasi, delivered a lecture on “Shortcuts for Clear Competitive Maths”



2. Chief Guest delivery lecture on shortcuts for Math

3. Trade Show (16/08/2018)

Our Department have organized a "Trade Show 2018" for enhancing the Entrepreneurial Skills of the students. In this trade show students organised so many stalls and they conducted game show to visitors.



4. Stalls in trade show

4. Seminar on 29/09/2018

Dr.S.JeyaKumar, Assistant Professor, Department of Commerce, P.M.T College, Sankarankovil delivered a lecture on "Presentation Skills"



4.Chief guest delivers lectures on"Presentation Skills"

5. Workshop on 06/10/2018

A one day "Workshop on Yoga" for the students conducted by Rev.s.James Stalin, Palayankottai.



5. Yoga demonstration

6. Seminar on 28/12/2018

Miss.B.Vinisha, Assistant Professor, Department of Management Studies, Sri Vidhya College of Engineering, Virudhunagar delivered a lecture on "Step into the Corporate World".



6. Seminar on “steps into the Corporate world”

7. Seminar on 23/01/2019

Mr.P.Kannan , Head, Department of Management Studies, P.S.R Engineering College, Sivakasi delivered a lecture on “Mantras for Success”.



7. Seminar on “Mantras for Success”

➤ Student participations

- On 27/07/2018, five of our students participated in the National Level seminar conducted by SRNM College, Sattur.
- On 14/09/2018, nine of our students participated in the Inter-Collegiate Meet conducted by VOC College, Thoothukudi.

- On 19/09/2018, seven of our students participated in the Seminar conducted by VHNSN College, Virudhunagar.
- On 20/09/2018, twenty of our students participated in the “Inter-Collegiate Management” meet conducted by MEPCO Schlank Engineering College, Sivakasi.
- On 27/09/2018 & 28/09/2018, one of our student participated in the International Conference and presented a paper which conducted by Kristu Jayanti College, Bangalore.
- On 28/09/2018, nine of our students participated in the Workshop conducted by GVN SFC College, Kovilpatti.
- On 09/10/2018, one of our student participated in the International Conference and presented a paper which conducted by SRM University, Chennai.
- On 25/10/2018 & 26/10/2018, one of our student participated in the International Conference and presented a paper which conducted by SRM University, Chennai.
- One of our student completed a online course on E-Business which was conducted by NPTEL.
- On 10/1/2019, eight of our students participated in the “Inter-Collegiate meet” conducted by Sri Kaliswari College, Sivakasi.
- On 01/02/2019 , forty of our students participated in the National Seminar conducted by GVN SFC, Kovilpatti.
- On 7/02/2019, sixteen of our student participated in the “Inter-Collegiate meet” conducted by V.H.N.S.N College, Virudhunagar. In this meets, our students, S.Dinesh and R.Gokul won the second prize in Quiz competition.
- On 8/02/2019, nine of our students participated in the Inter-Collegiate meet conducted by S.Vellachami Nadar College, Madurai.
- On 22/02/2019 , thirty of our students participated in the National Conference conducted by GVN SFC College, Kovilpatti.
- On 26/02/2019 & 27/02/2019, two of our students participated in the Workshop conducted by S.S Duraisamy Nadar Mariammal College, Kovilpatti.
- On 01/03/2019 , one of our student participated in the Rangoli Competition conducted by JCI at Kovilpatti.

Staff performance

- On 23/07/2018 Mr.S.SivaSankar, Assistant Professor, participated in the FDP programme in the name of “Communication Skills” conducted by Rajapalayam Raju’s College, Rajapalayam.

- On 27/09/2018, our staff member Ms.N.Jannaki presented a paper on “Technological Impact on Modern Management” in the International Conference conducted by PG & Research Department of Commerce, G.V.N College, Kovilpatti.
- On 27/09/2018,our staff member Dr.R.Kanthiah Alias Deepak presented a paper on “The Cognition of Change Management: Exploring its impacts in an IT enabled Service sector” in the International Conference conducted by Kristu Jeyathi College, Bangalore.
- On 28/09/2018,our Staff members Mr.S.Sivasankar participated in FDP programme in the name of NLP conducted by DON BOSCO College of Arts and Science, Keelaival.
- On 9/10/2018 & 10/10/18, our staff member Dr.R.Kanthiah Alias Deepak presented a paper on “Royal Enfield in Tuticorin; User perception” in the International Conference conducted by SRM University, Chennai.
- On 25/10/2018,our staff member Dr.R.Kanthiah Alias Deepak presented a paper on Influence of Quality ofwork life and career Development on Employees Performance and Bank effectiveness in Banking sector at Chennai” in the International conference on HR “The ERA cure(Cross – Skilling,RE-Skilling and Empowering”) organized by faculty of Management,SRMIST Chennai.
- On 19/11/2018,our staff member Dr.R.Kanthiah Alias Deepak has participated in the One day Workshop on MOOCs through SWAYAM organized by MS University Tirunelveli.
- On 7/12/2018, our staff members Mr.R.Sockrates, Mr.S.Sivasankar, Mr.B.Kirubaharan participated in the seminar on “Quality research and publication” conducted by M.S.University, Thirunelveli.
- On 08/12/2018, our staff members Mr.R.Sockrates, Mr.S.SivaSankar, Mr.B.Kirubaharan, Dr.R.Kanthiah Alias Deepak And Ms.N.Janaki have participated in the Faculty Development Programme on ‘Living as an Educationalist” conducted by G.V.N College, Kovilpatti.
- On 18/1/2019 our staff member Mr.S.Sivasankar Acted as a resource person and delivered a lecture on “Step into the Corporate world” in the work shop on “Export and Import Procedures and Formalities”.
- On 19/01/2019,our staff member Dr.R.Kanthiah Alias Deepak has participated in the NPTEL Workshop conducted by IIT Madras.
- On 29/01/2019,our staff members Mr.R.Sockrates, Mr.S.SivaSankar, Mr.B.Kirubaharan, Dr.R.Deepak participated in the “National level Workshop on Research Probity & Plagiarism Organised by the LIBRARY,Ayya Nadar Janaki Ammal College,Sivakasi.
- On 31/1/2019, our staff members Mr.S.Sivasankar, Mr.B.Kirubaharan participated in the 37th Edition of BRIDGE 2019-Chennai(The largest Industry-Insitution Interaction Event of Asia) Organized by ICT Academy, Chennai.
- On 31/01/2019 Mr.R.Sockrates attended as “Subject Expert in Board of Studies meeting” held at Mannar Thirumalai Naicker College,Madurai.

- On 01/02/2019 our staff member Mr.R.Sockrates, has presented a paper titled “Changing perception of Consumer in Purchasing Jewels” in the one day National Seminar Conducted by Department Commerce, G.V.N College, Kovilpatti.
- On 01/02/2019,our staff member Dr.R.Kanthiah Alias Deepak Presented a paper on “Advertising effects on children” in the one day National Seminar Conducted by Department Commerce, G.V.N College, Kovilpatti.
- On 01/02/2019, our staff member Ms.N.Jannaki presented a paper on “Health Problems faced by the women hawkers” in the one day National Seminar conducted by Department Commerce, G.V.N College, Kovilpatti.
- On 01/02/2019 our staff member Mr.R.Sockrates has won BEST LIBRARY USER AWARD” in G.V.N College(SFC) Kovilpatti.
- On 01/02/2019, our staff member, Mr.B.Kirubhaharan has presented a paper on “E-Banking Services-An Analysis of Customer view” in the One day National Seminar Conducted by Department Commerce, G.V.N College, Kovilpatti.
- Our staff member Mr.R.Sockrates has completed the NPTEL course “Stress Management” conducted by IIT, Kharagpur.
- Our staff member Mr.R.Sockrates has presented a paper titled “Investment Awareness in Gold –An Analysis” in the National Seminar on “Emerging trends in Indian Services in the Global context” conducted by PG & Research Department of Commerce, G.V.N College, Kovilpatti.
- On 22/02/2019, our staff member Ms.N.Jannaki has participated in the National conference(Recent Trends in commerce and Management) conducted by Department Commerce(Professional Accounting), G.V.N College, Kovilpatti.
- On 26/02/2019, our staff member R.Sockrates has acted as Resource person and has given a seminar on the topic of “Road to Success”at Mahatma Gandhi College of Arts and Science for Women”,Sankarankovil.
- On 27/02/2019 our staff member Mr.R.Sockrates has presented a paper titled “Recent trend in buying Behaviour of Jewels-Impact on Technology” in the International Seminar on “Technology and its impact on Commerce and Management in the global Era” conducted by PG & Research Department of Commerce, G.V.N College, Kovilpatti.
- On 02/04/2019 our staff member Mr.R.Sockrates Acted as a resource person and delivered a lecture on “Personality Development” in YRC Awareness Programme, G.V.N College, Kovilpatti.

